

The Structure and Dynamics of Complex Design Networks

Dan Braha

braha@necsi.edu

**<https://necsi.edu/dan-braha-description>
[@BrahaDan](#)**

(Press on nodes to see “linked” slides)



Complex Design Networks

engineering nodes

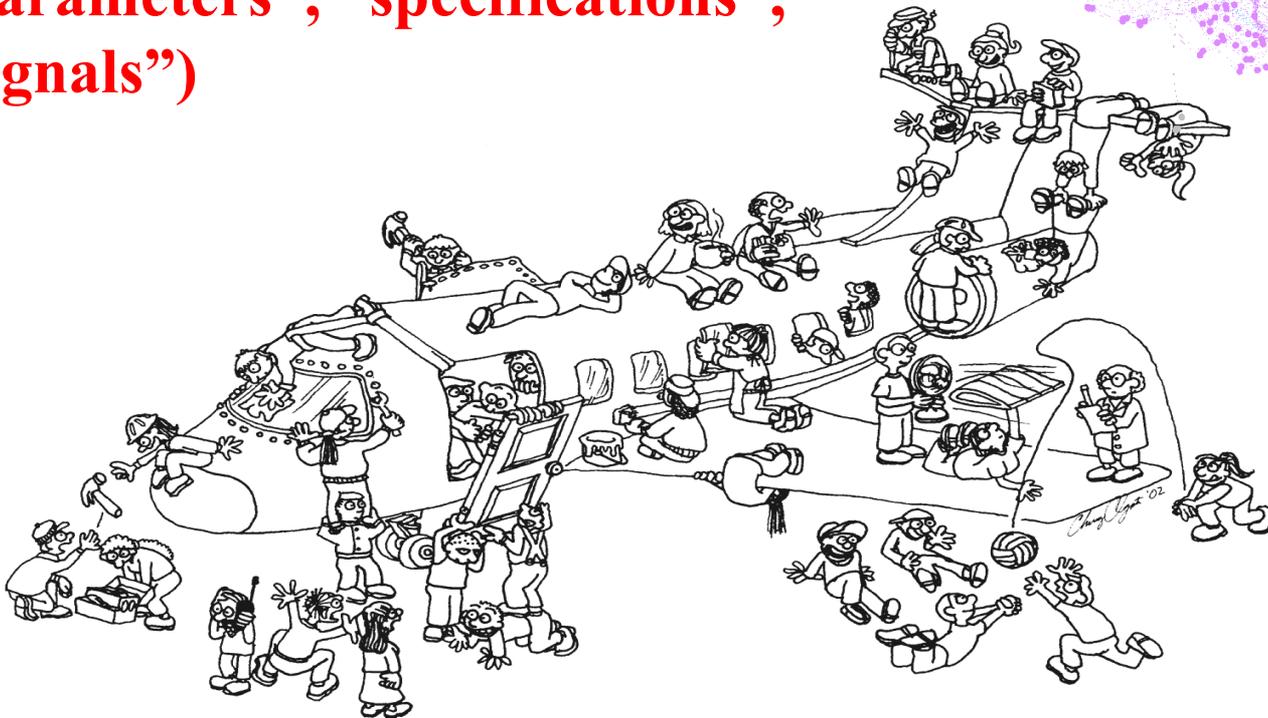
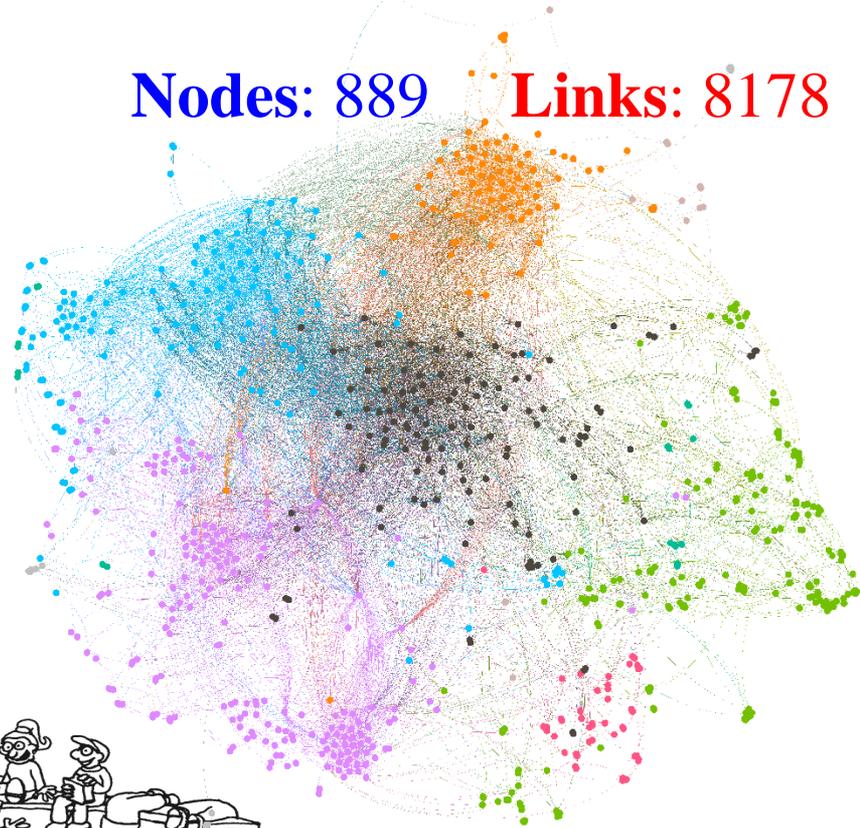
(“people,” “tasks,” “components,”
“subroutines”, “logic gates”)

connected by

information flows

(“engineering change orders”,
“parameters”, “specifications”,
“signals”)

Nodes: 889 **Links: 8178**



The Laws of Complex Design Networks

Sparseness: Small fraction of the possible number of links

Small World: High clustering with short average path lengths

Heavy-tailed Distributions : Many small nodes held together by a few hubs

Asymmetric Information Flows: incoming capacities of nodes are much more limited than outgoing capacities

Structure-based Dynamics: Spread is determined by network structure

Robustness and Fragility: Dynamics is ultra error tolerant, yet highly vulnerable to targeted perturbations

Sensitivity and Leverage: focusing engineering efforts on central nodes

Building Blocks: key design circuit elements evolved to perform similar tasks

Nested Modularity: Groups form a hierarchical structure

Sparseness

Networks have only a small fraction of the possible number of links

Complex Design Networks

	Network	Type	# Nodes	# Links
Open-Source Software	Linux-kernel	Directed	5,420	11,460
	MySQL	Directed	1,501	4,245
Forward Logic Chip	s38417 electronic circuit	Directed	23,843	33,661
	s38584 electronic circuit	Directed	20,717	34,204
Product Development	Vehicle	Directed	120	417
	Pharma facility	Directed	582	4,123
	16 story hospital	Directed	889	8,178

The Laws of Complex Design Networks

Sparseness: Small fraction of the possible number of links

Small World: High clustering with short average path lengths

Heavy-tailed Distributions : Many small nodes held together by a few hubs

Asymmetric Information Flows: incoming capacities of nodes are much more limited than outgoing capacities

Structure-based Dynamics: Spread is determined by network structure

Robustness and Fragility: Dynamics is ultra error tolerant, yet highly vulnerable to targeted perturbations

Sensitivity and Leverage: focusing engineering efforts on central nodes

Building Blocks: key design circuit elements evolved to perform similar tasks

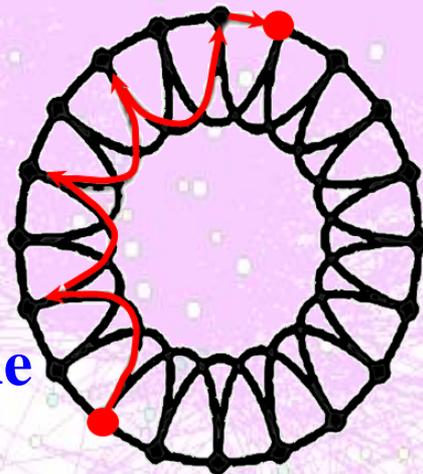
Nested Modularity: Groups form a hierarchical structure

Complex Design Networks

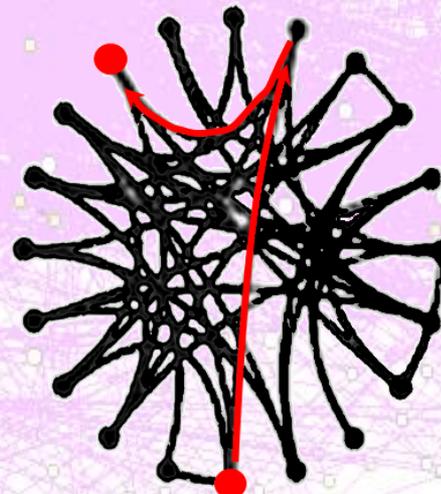
Small World

Networks are clustered but have a small characteristic path length

Crystal?



Random?



High Modularity

High node-to-node
distance

Low Modularity

Low node-to-node
distance

Small World

Networks are clustered but have a small characteristic path length

Complex Design

Networks

	Network	d	d_{rand}	C	C_{rand}
Open-Source Software	Linux-kernel	4.66	5.87	0.14	0.001
	MySQL	5.47	4.20	0.21	0.004
Product Development	Vehicle	2.88	2.73	0.21	0.05
	Pharma facility	2.63	2.77	0.45	0.02
	16 story hospital	3.12	2.58	0.27	0.02
	Microprocessor	2.09	2.40	0.415	0.1466
	Equipment	3.21	2.60	0.50	0.10

The Laws of Complex Design Networks

Sparseness: Small fraction of the possible number of links

Small World: High clustering with short average path lengths

Heavy-tailed Distributions : Many small nodes held together by a few hubs

Asymmetric Information Flows: incoming capacities of nodes are much more limited than outgoing capacities

Structure-based Dynamics: Spread is determined by network structure

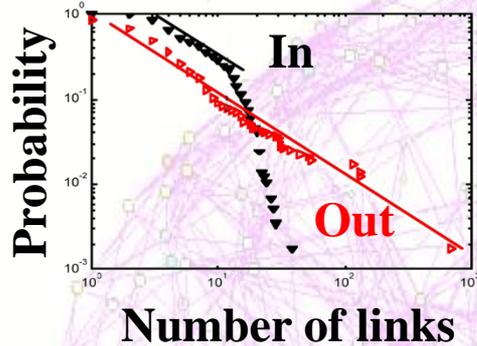
Robustness and Fragility: Dynamics is ultra error tolerant, yet highly vulnerable to targeted perturbations

Sensitivity and Leverage: focusing engineering efforts on central nodes

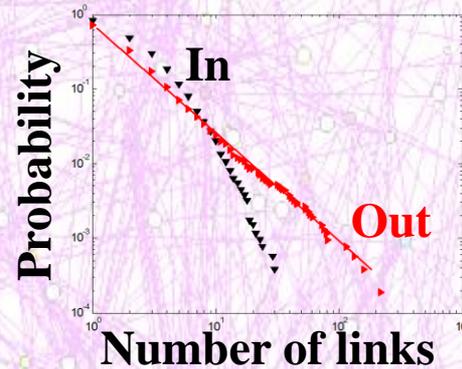
Building Blocks: key design circuit elements evolved to perform similar tasks

Nested Modularity: Groups form a hierarchical structure

Pharmaceutical facility



Linux-kernel



Complex Design Networks

Heavy-tailed Distributions

Right-skewed and fat-tailed in-degree and out-degree distributions

Information Bottlenecks (“Design Hubs”)

“Receivers,” “Generators” & “Brokers”

Asymmetric Information Flows

incoming capacities of nodes are much more limited than outgoing capacities

The Laws of Complex Design Networks

Sparseness: Small fraction of the possible number of links

Small World: High clustering with short average path lengths

Heavy-tailed Distributions : Many small nodes held together by a few hubs

Asymmetric Information Flows: incoming capacities of nodes are much more limited than outgoing capacities

Structure-based Dynamics: Spread is determined by network structure

Robustness and Fragility: Dynamics is ultra error tolerant, yet highly vulnerable to targeted perturbations

Sensitivity and Leverage: focusing engineering efforts on central nodes

Building Blocks: key design circuit elements evolved to perform similar tasks

Nested Modularity: Groups form a hierarchical structure

Complex Design

Networks

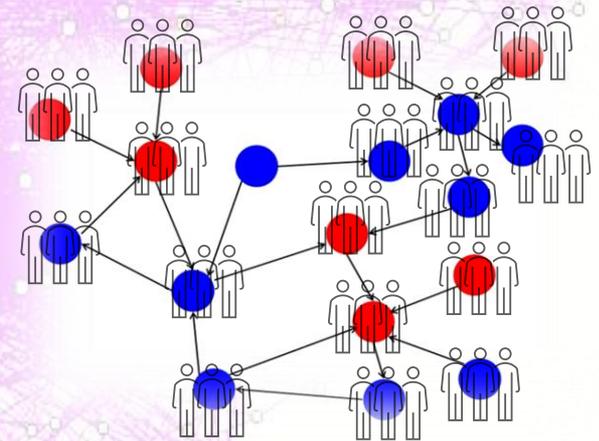
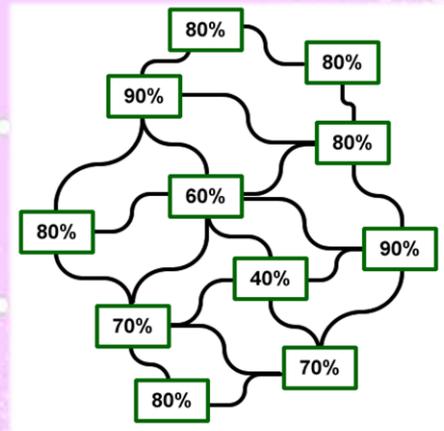
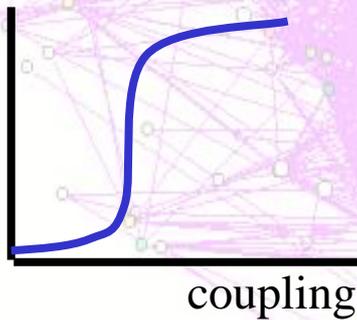
Structure-based Dynamics

Design Network structure provides direct information about its dynamics (behavior)

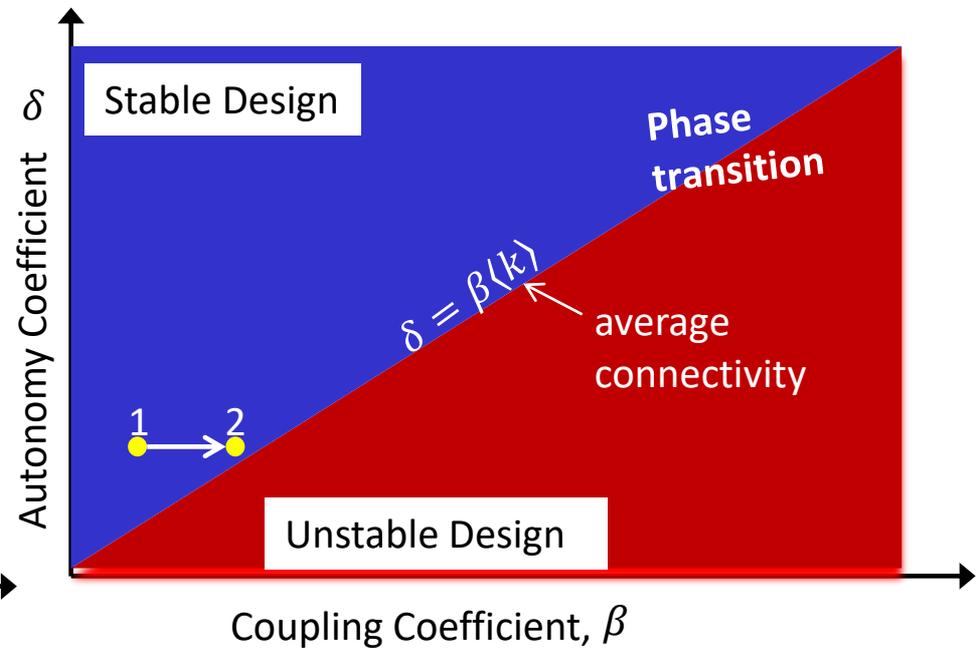
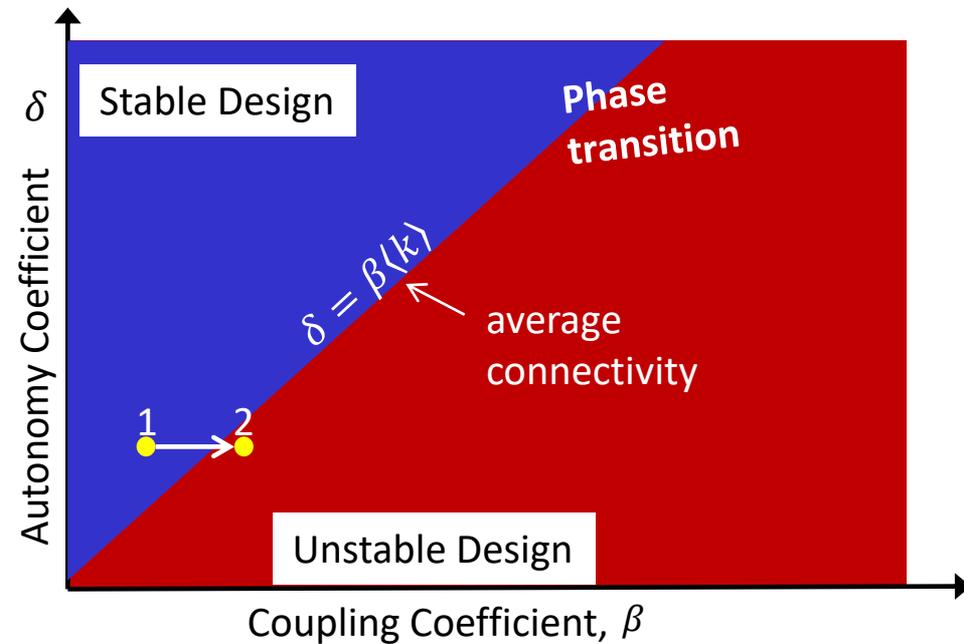
Design dynamics is controlled by the extent of coupling and correlations in the network

Phase transitions

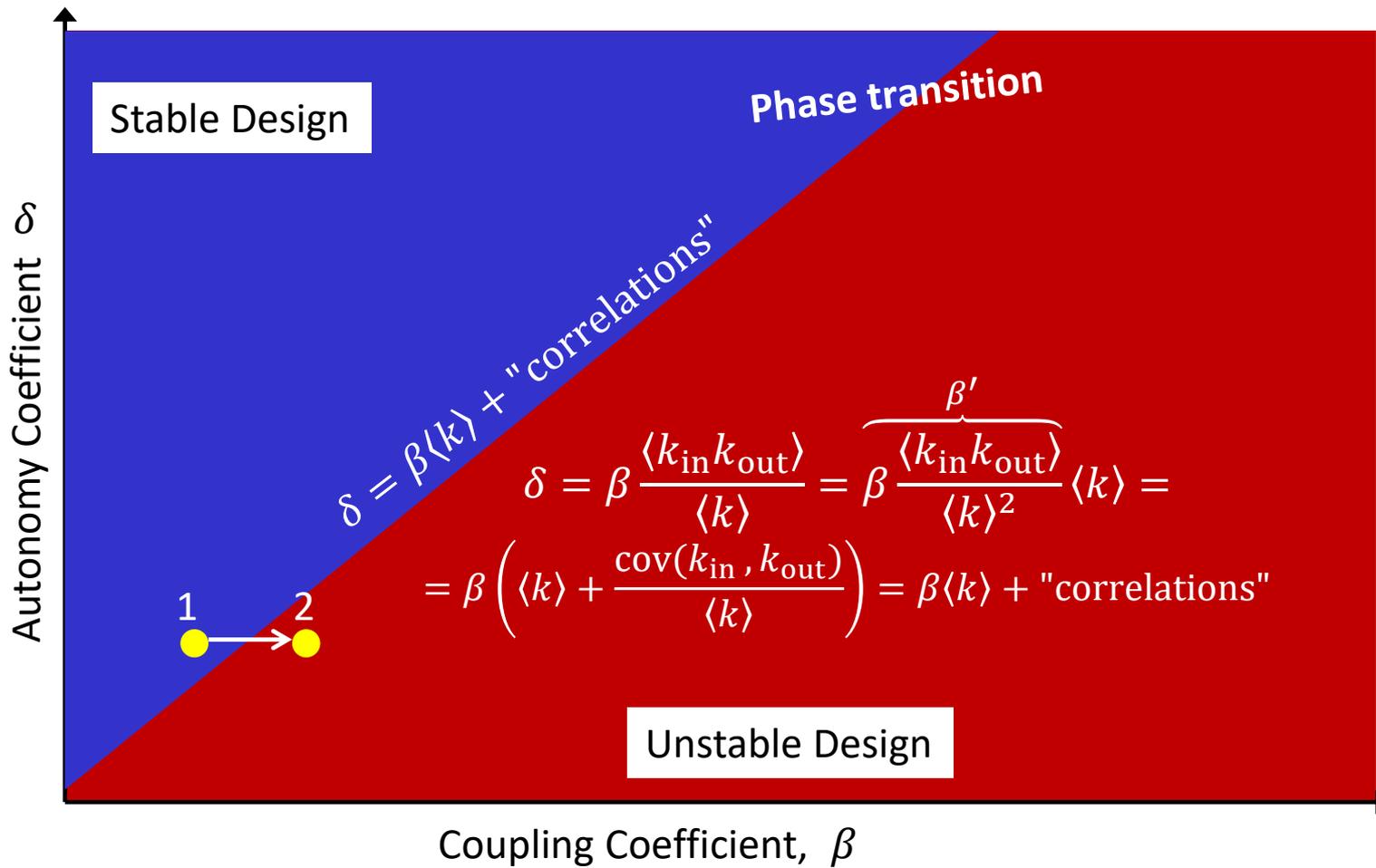
project time/budget
change propagation
defects/error



Error/Change Propagation in Complex Design Networks (Random Network)



Error/Change Propagation on Complex Design Networks (Real Design Networks)



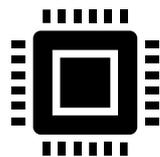
0.172



0.232*



-0.185



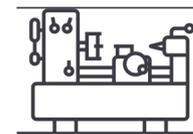
0.003



-0.33*



-0.016



0.258

The Laws of Complex Design Networks

Sparseness: Small fraction of the possible number of links

Small World: High clustering with short average path lengths

Heavy-tailed Distributions : Many small nodes held together by a few hubs

Asymmetric Information Flows: incoming capacities of nodes are much more limited than outgoing capacities

Structure-based Dynamics: Spread is determined by network structure

Robustness and Fragility: Dynamics is ultra error tolerant, yet highly vulnerable to targeted perturbations

Sensitivity and Leverage: focusing engineering efforts on central nodes

Building Blocks: key design circuit elements evolved to perform similar tasks

Nested Modularity: Groups form a hierarchical structure

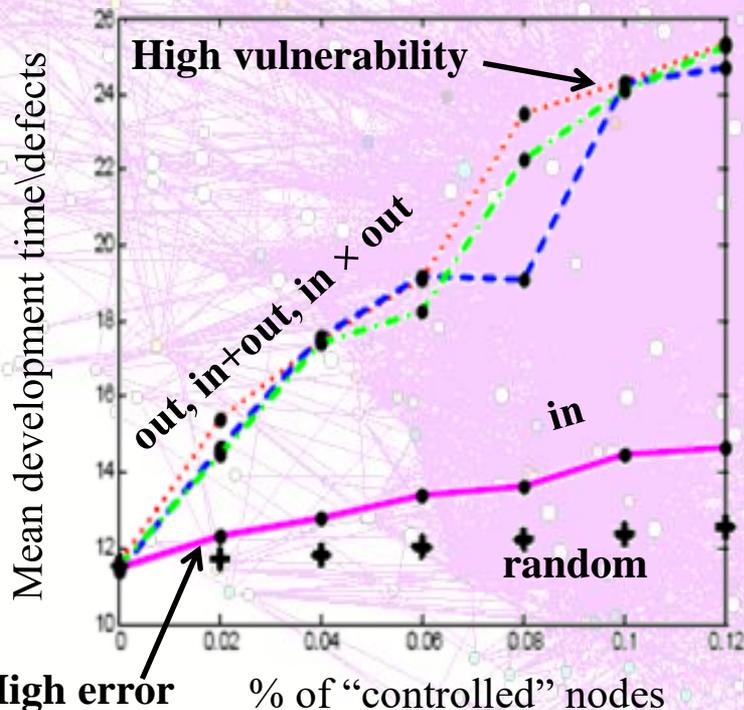
Complex Design Networks

Robustness and Fragility

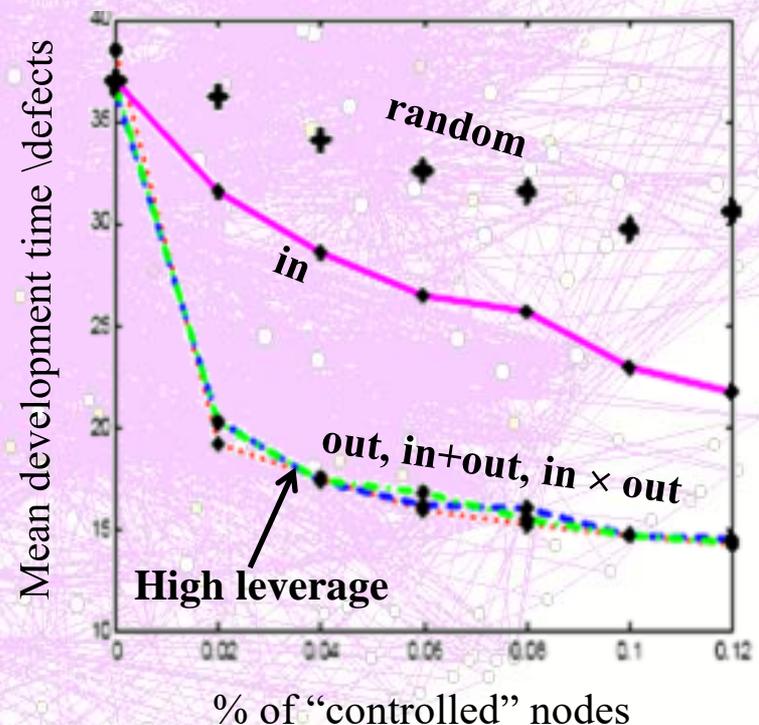
Dynamics is ultra error tolerant, yet highly vulnerable to “perturbations” targeted at central nodes

Sensitivity and Leverage

Preferential design policy of focusing engineering efforts on central nodes



High error tolerance



High leverage

The Laws of Complex Design Networks

Sparseness: Small fraction of the possible number of links

Small World: High clustering with short average path lengths

Heavy-tailed Distributions : Many small nodes held together by a few hubs

Asymmetric Information Flows: incoming capacities of nodes are much more limited than outgoing capacities

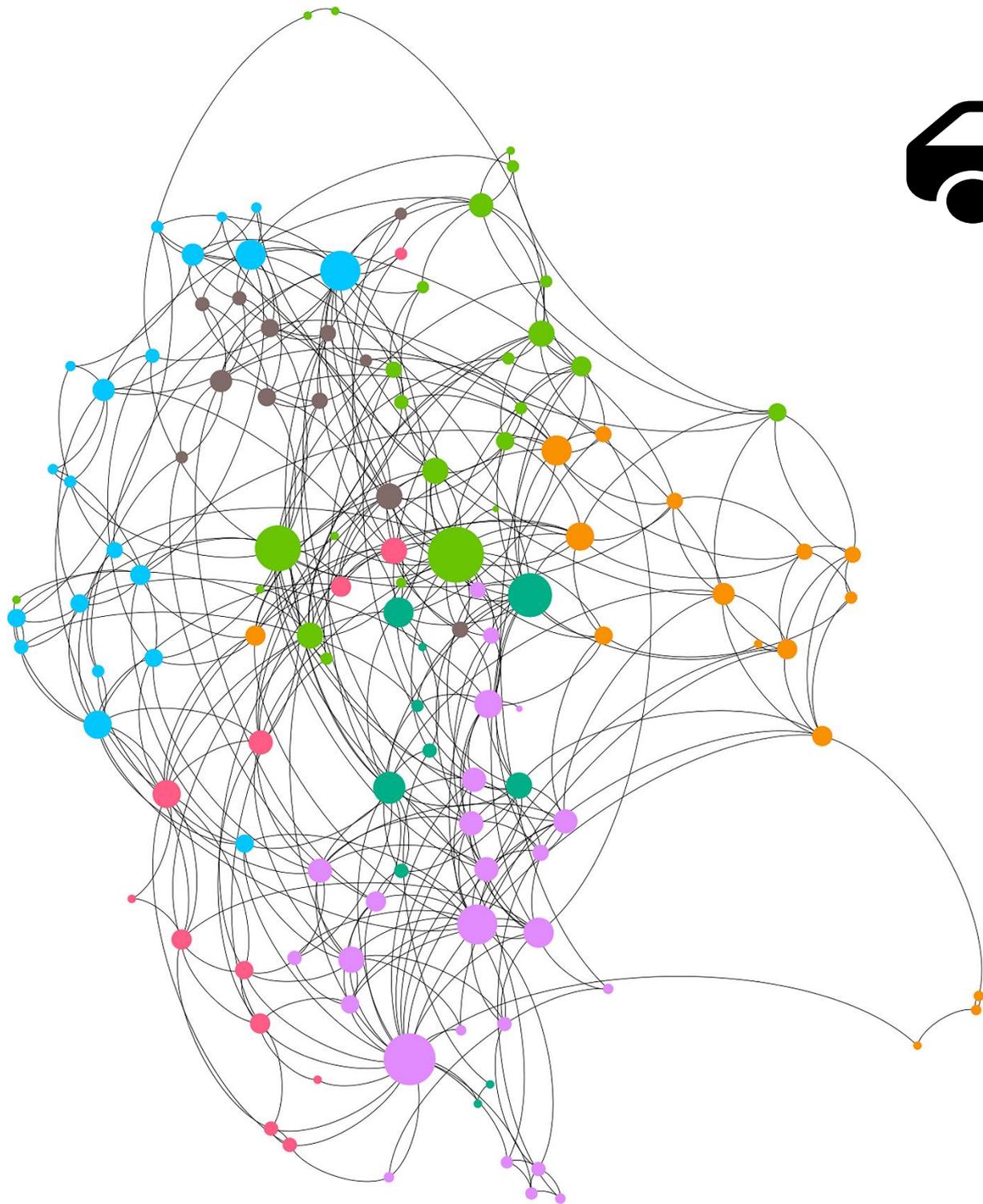
Structure-based Dynamics: Spread is determined by network structure

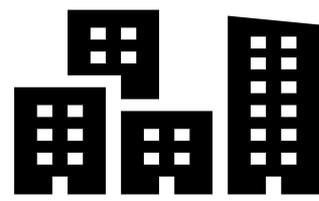
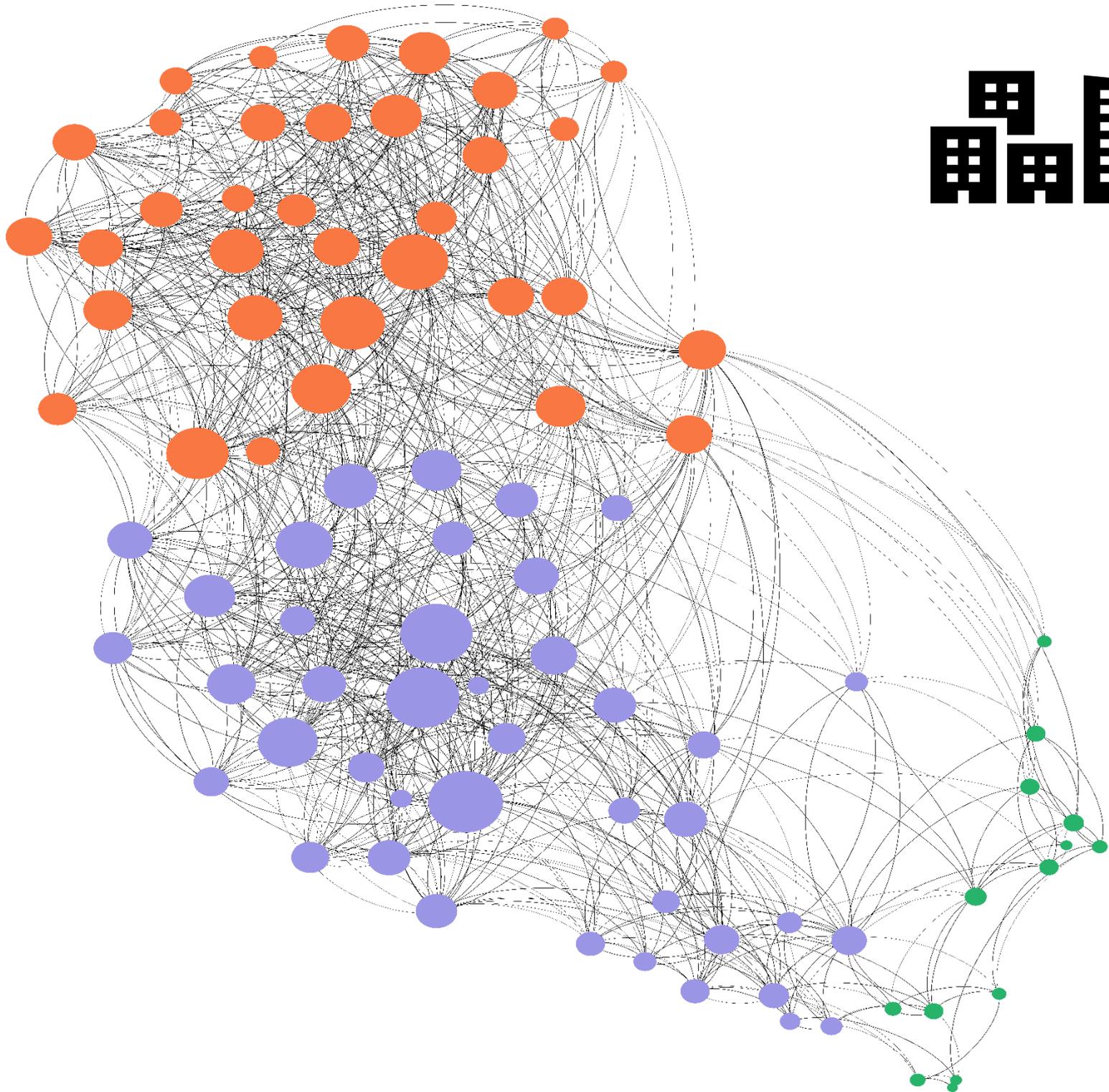
Robustness and Fragility: Dynamics is ultra error tolerant, yet highly vulnerable to targeted perturbations

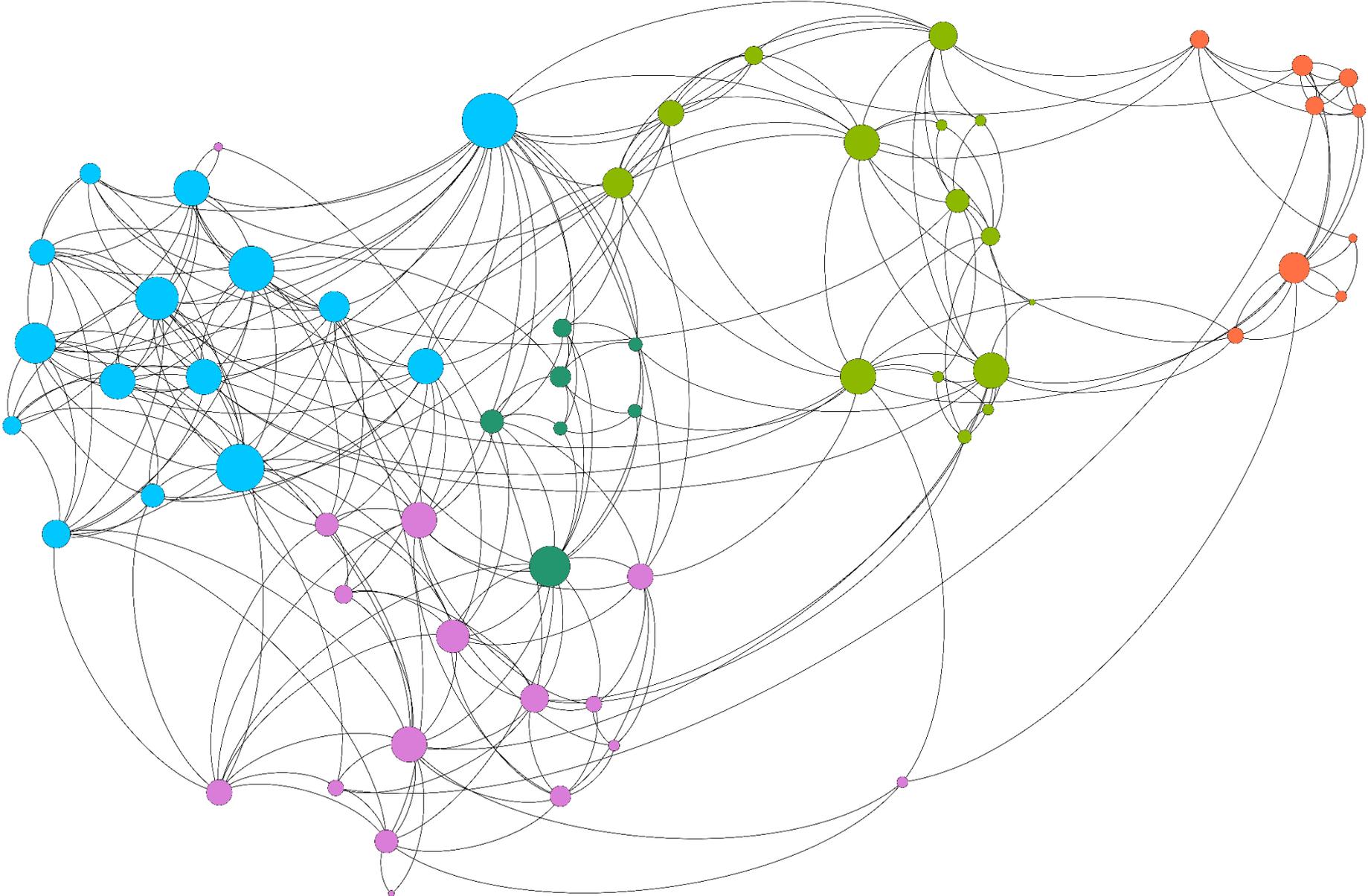
Sensitivity and Leverage: focusing engineering efforts on central nodes

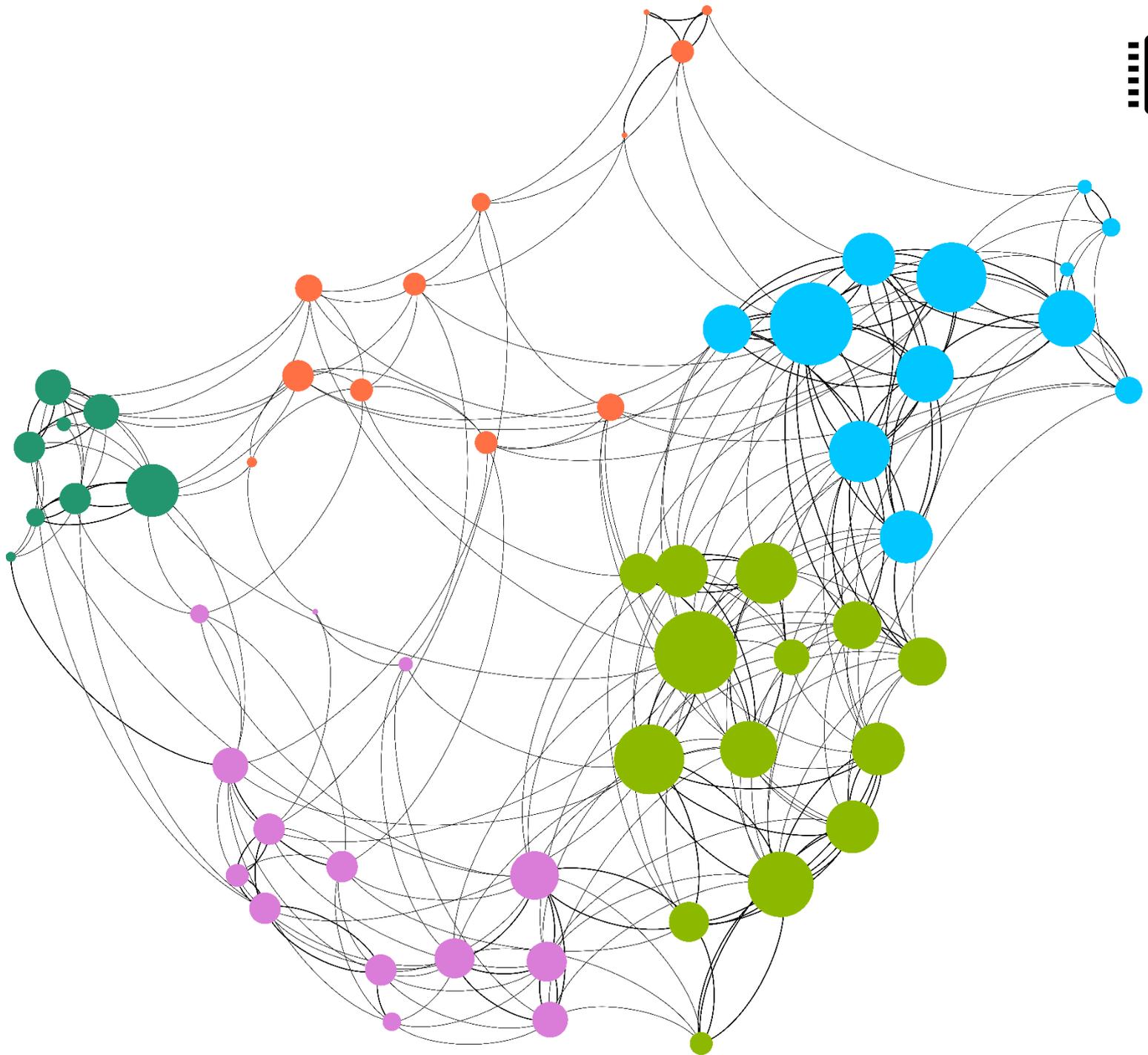
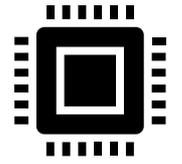
Building Blocks: key design circuit elements evolved to perform similar tasks

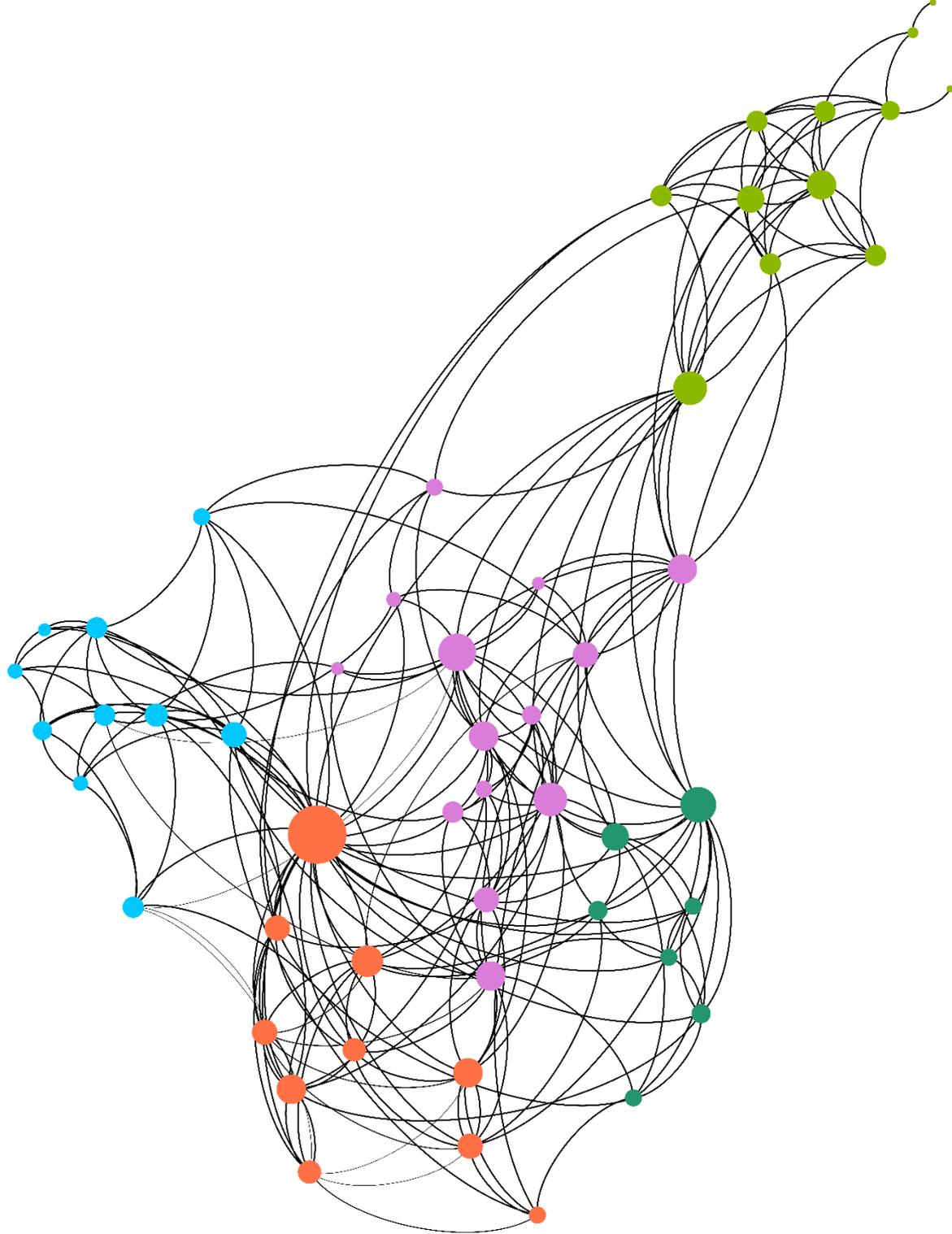
Nested Modularity: Groups form a hierarchical structure

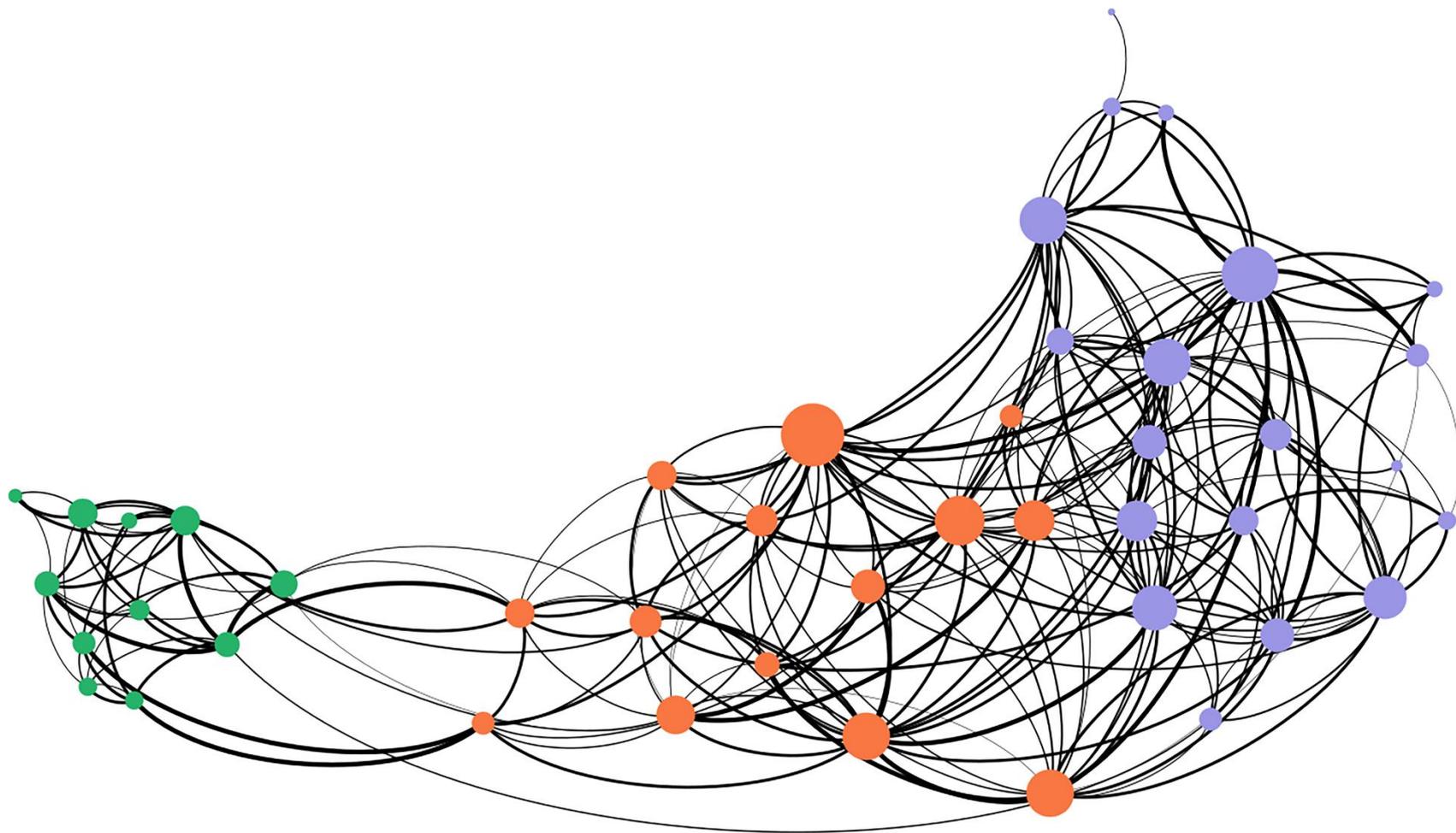


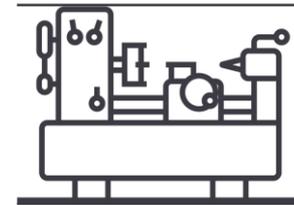
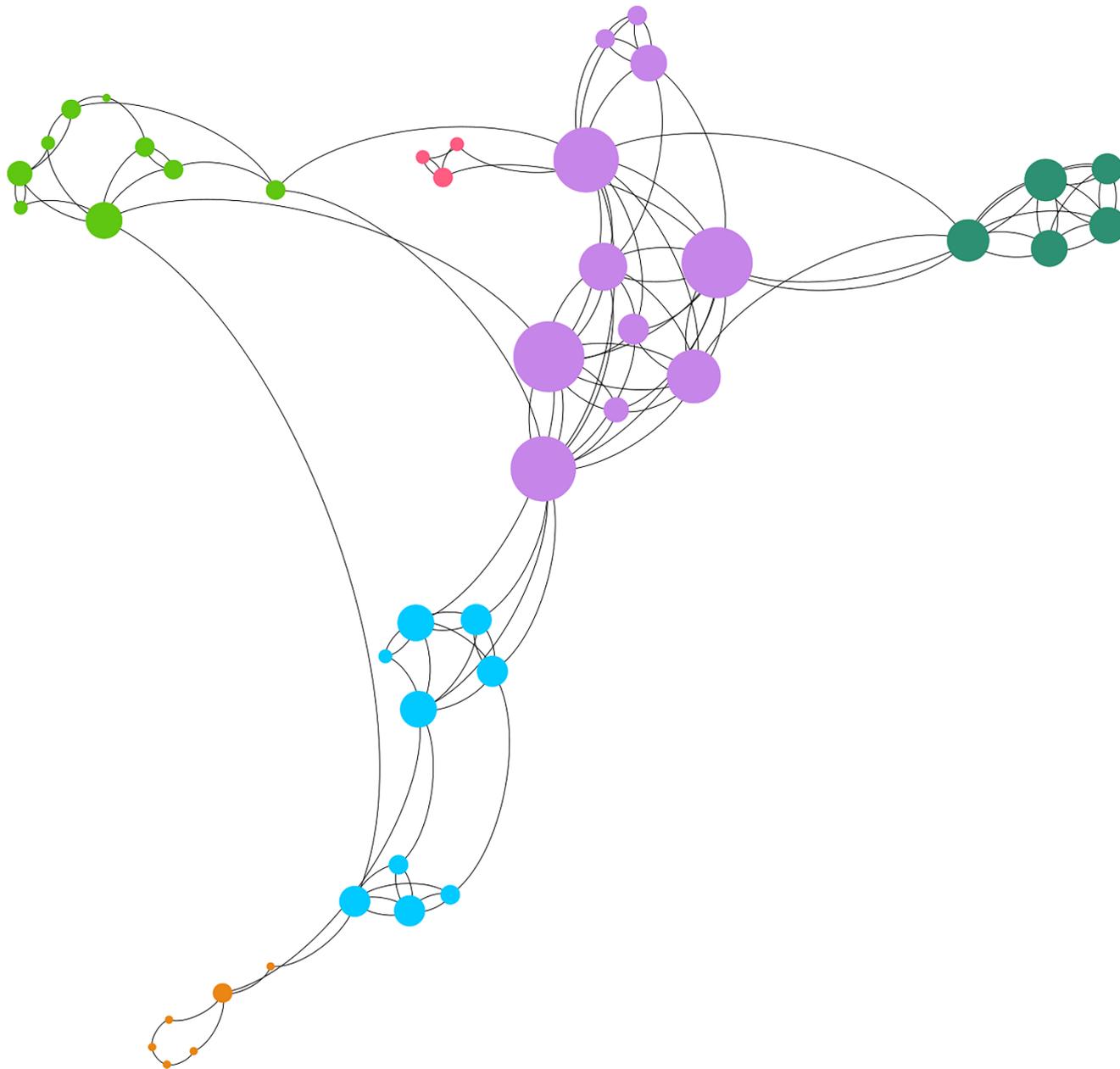




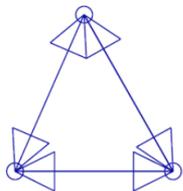
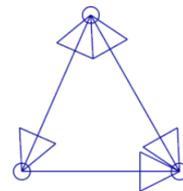
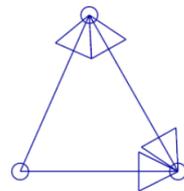
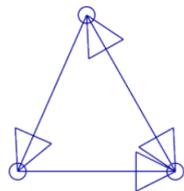
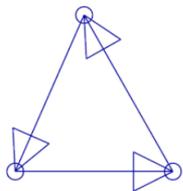
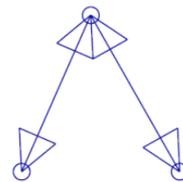
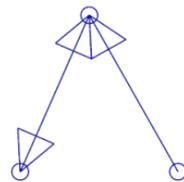
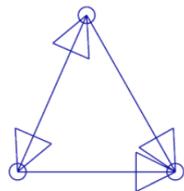
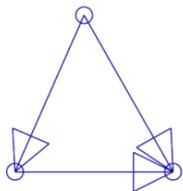
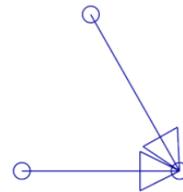
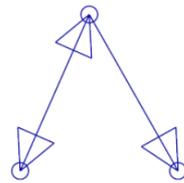
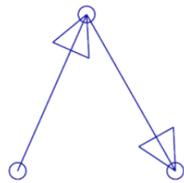
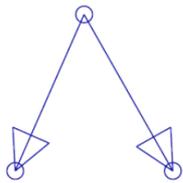




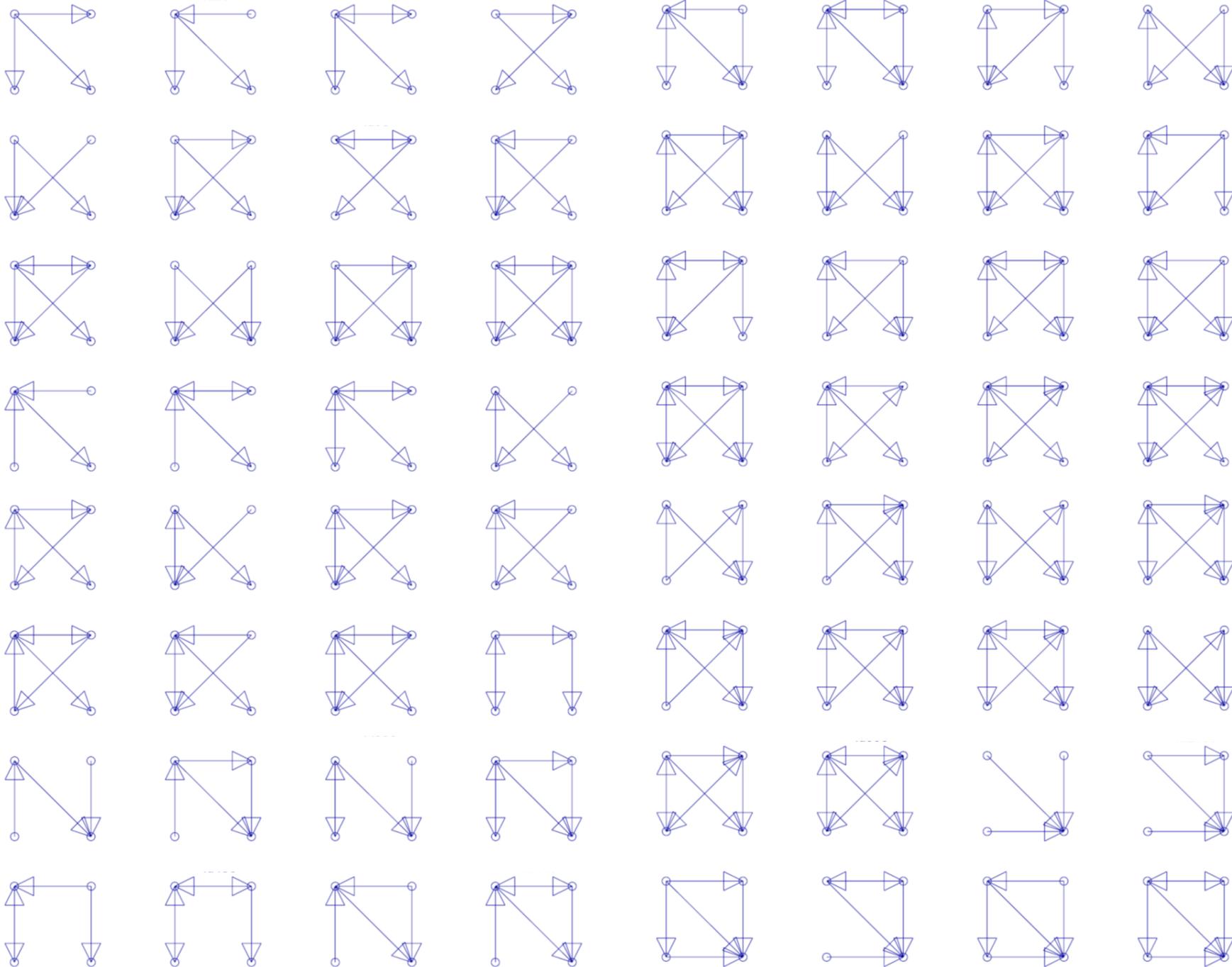




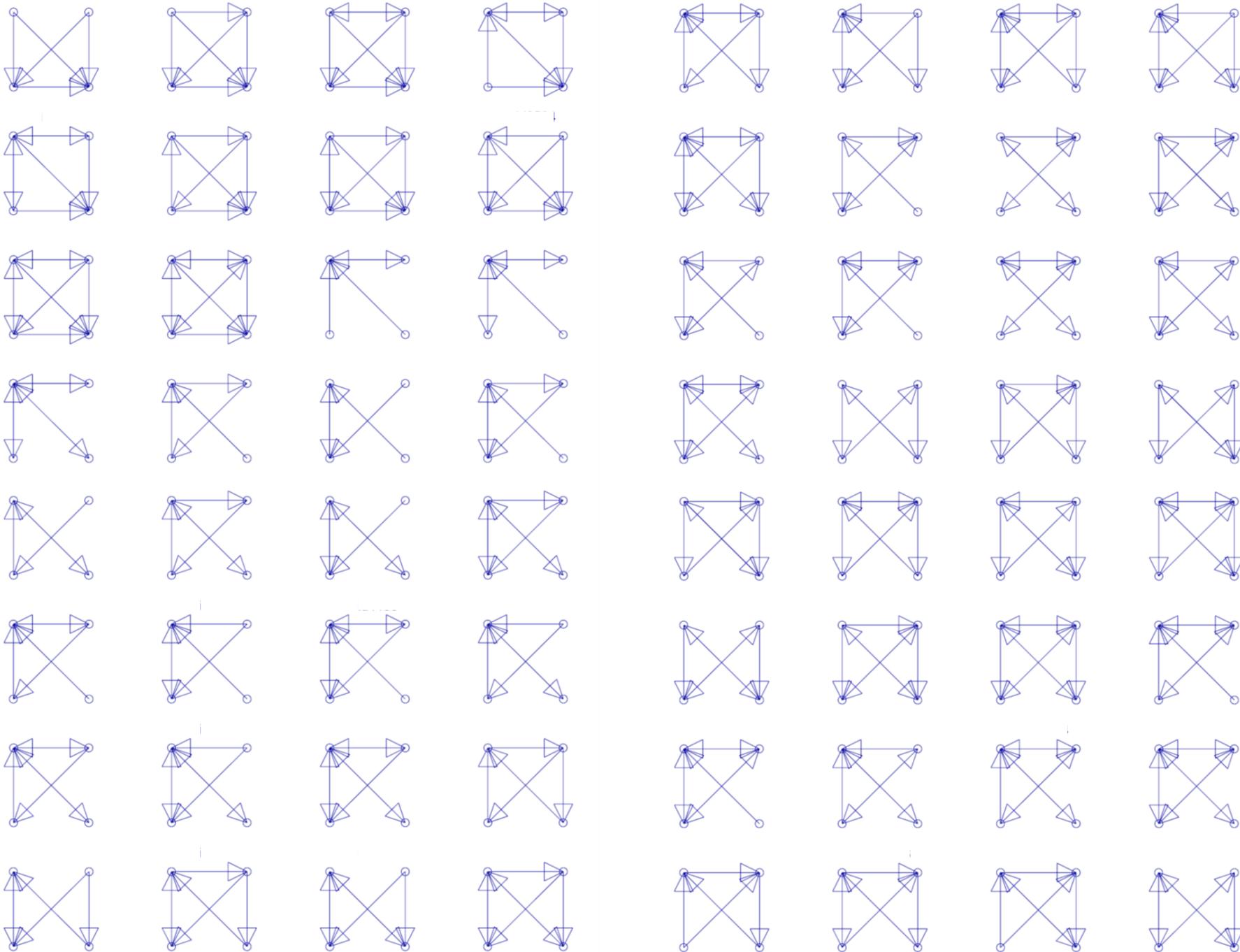
3-Node Subgraphs



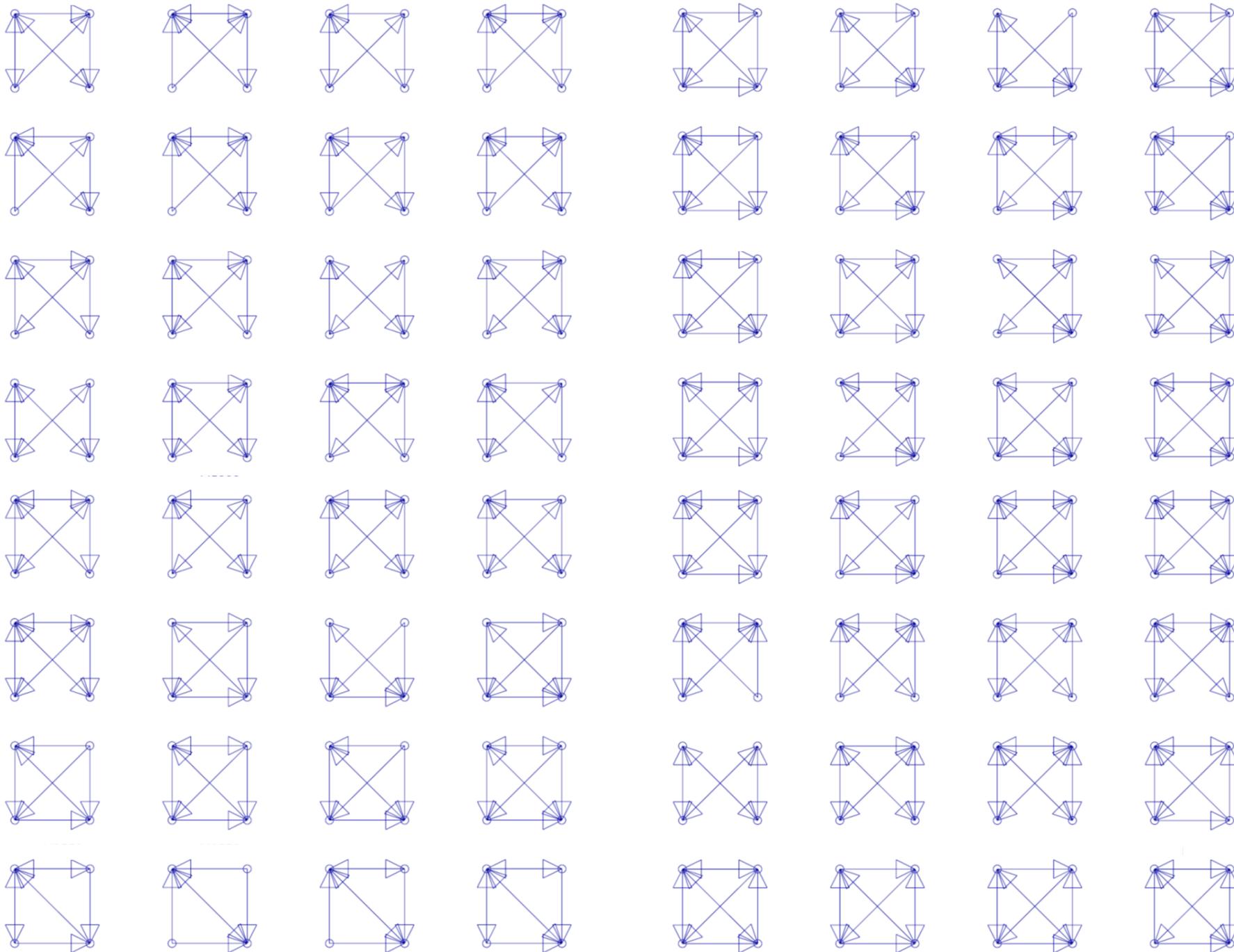
4-Node Subgraphs



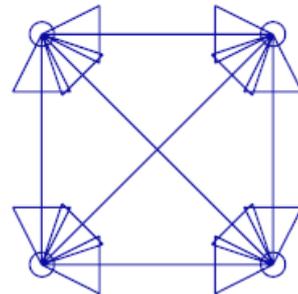
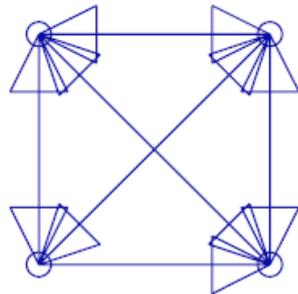
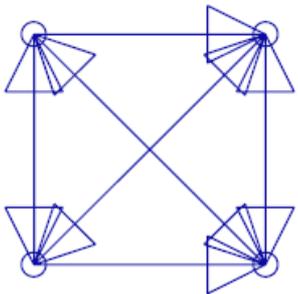
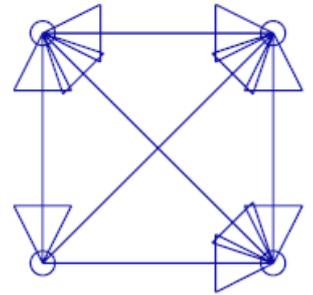
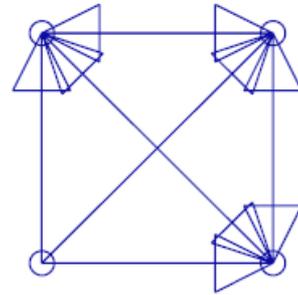
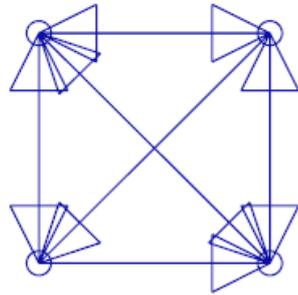
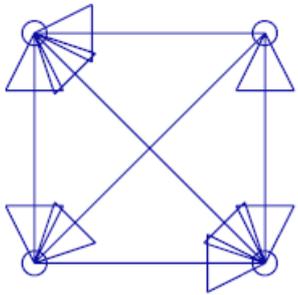
4-Node Subgraphs



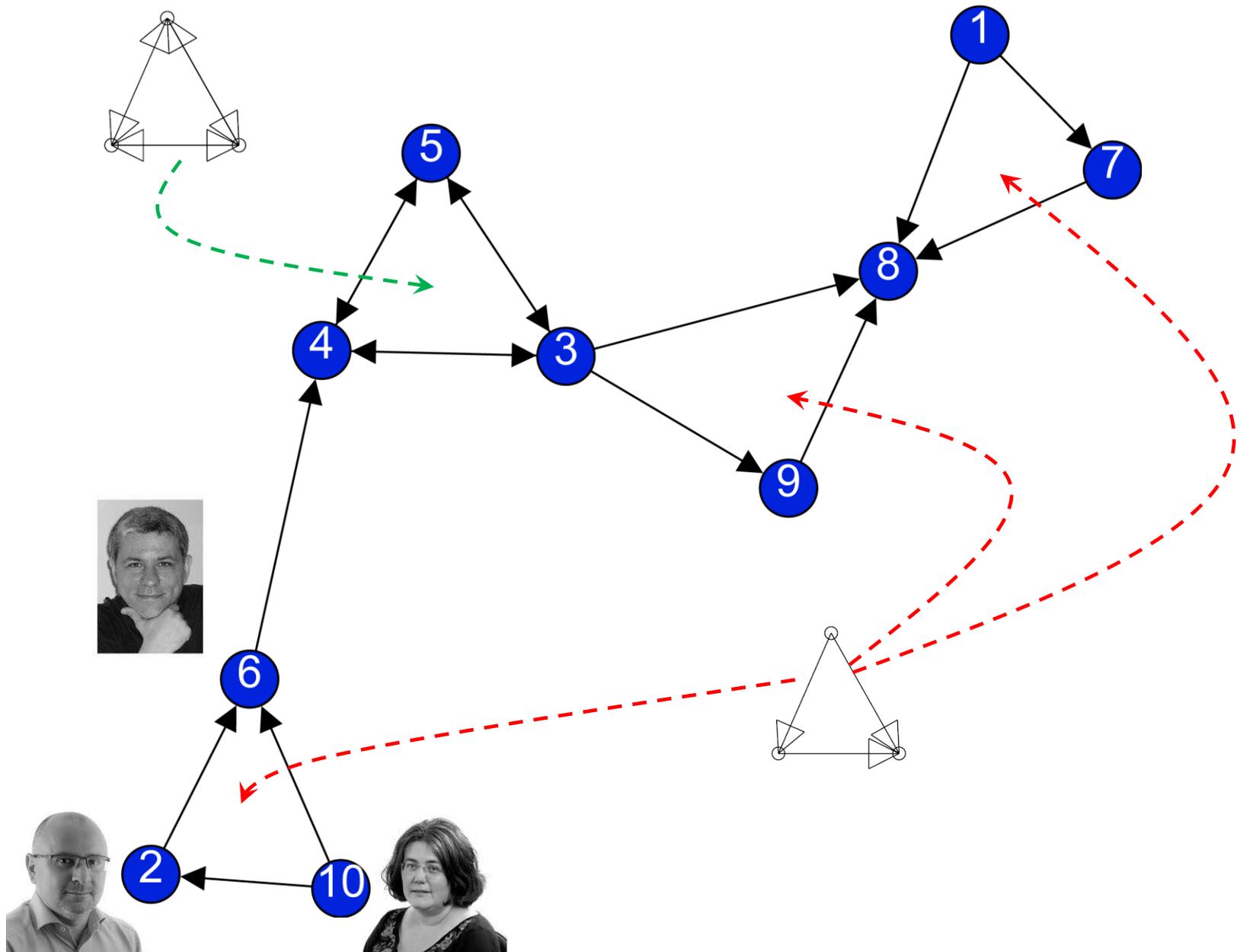
4-Node Subgraphs



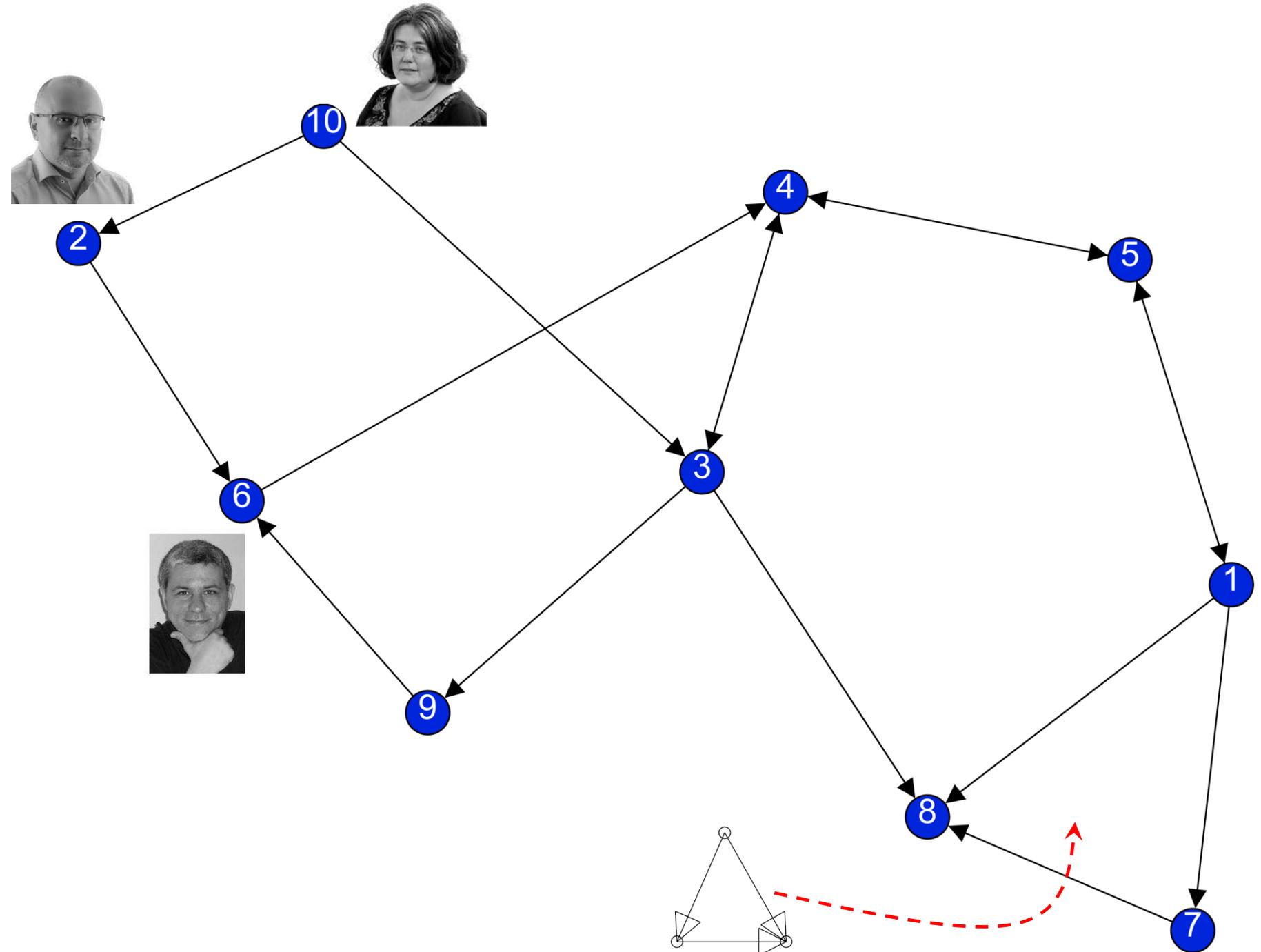
4-Node Subgraphs



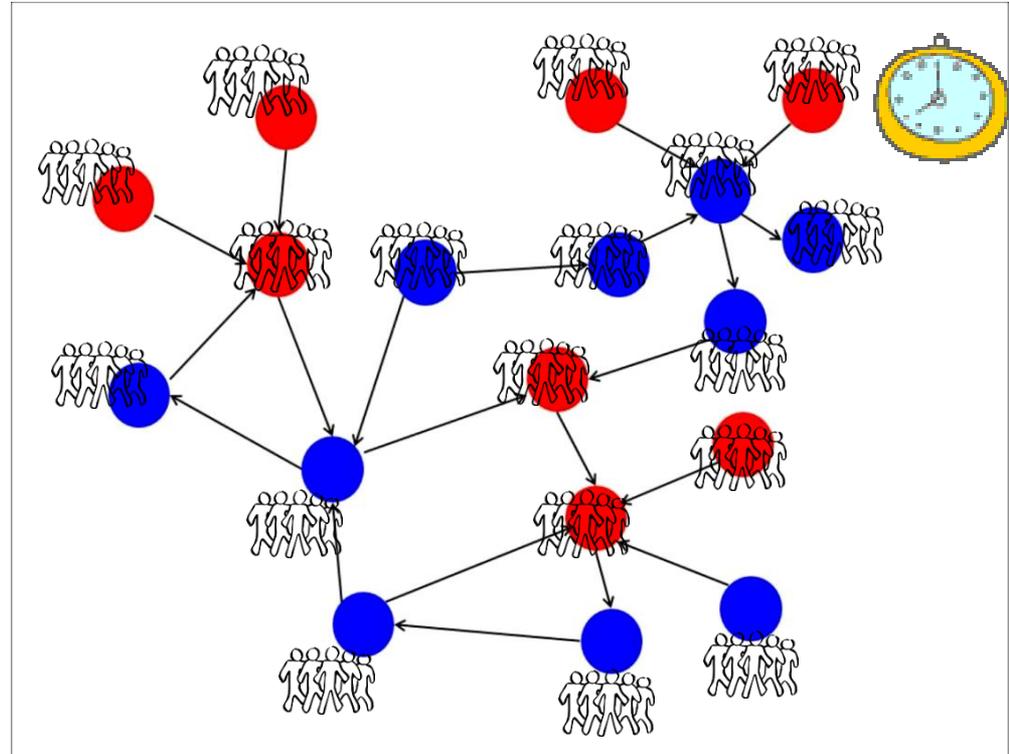
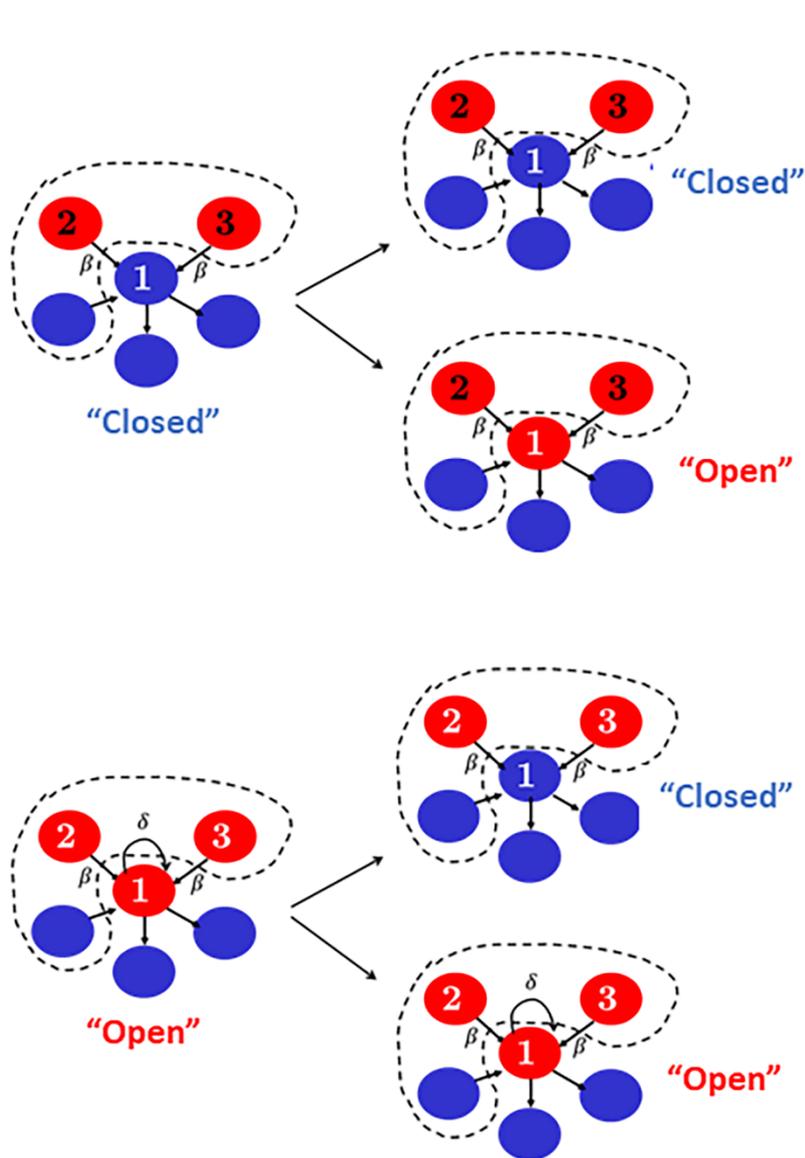
“Real-World” Design Network



“Randomized” Design Network



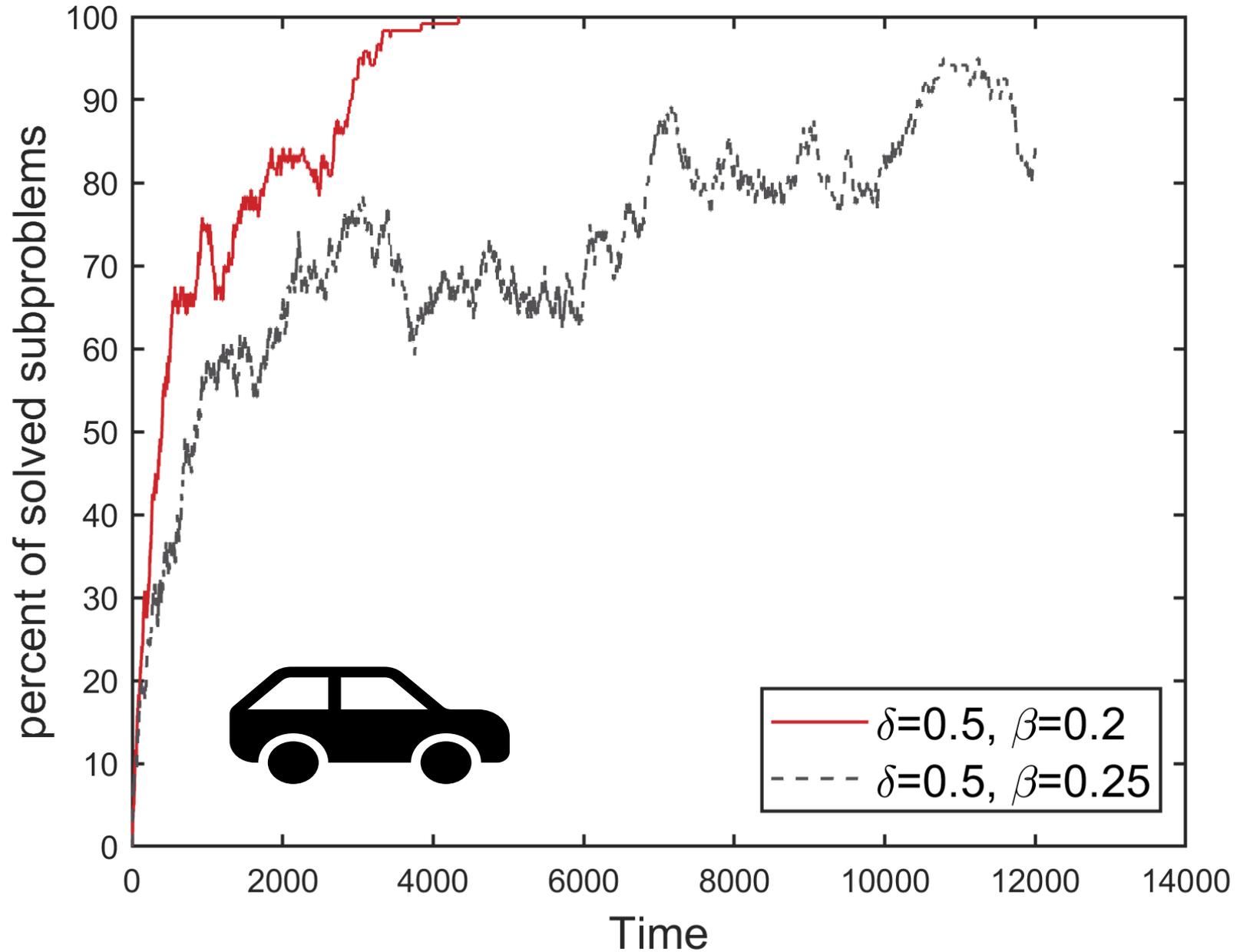
A Dynamic Network Model of Error/Change Propagation on Complex Design Networks



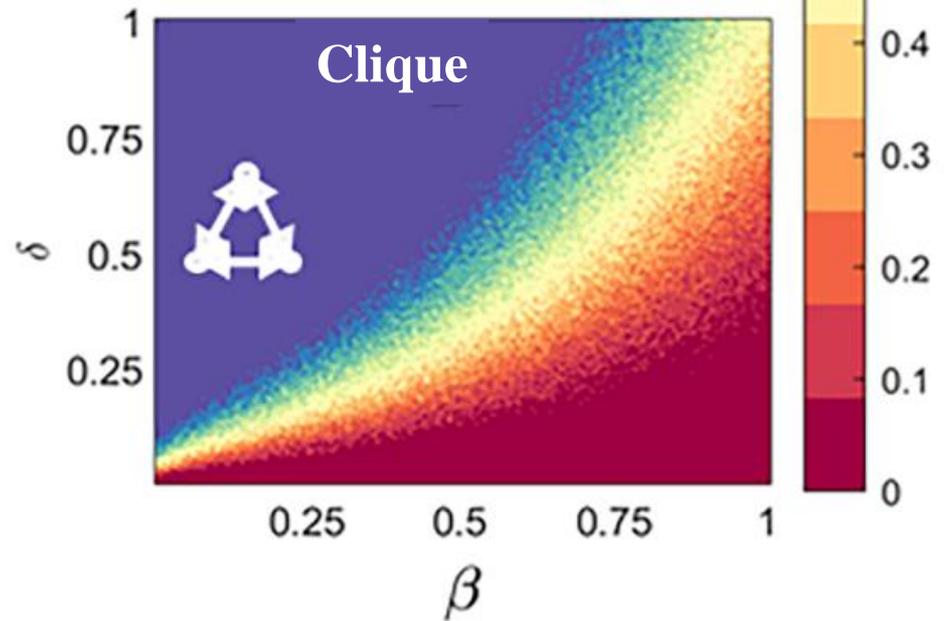
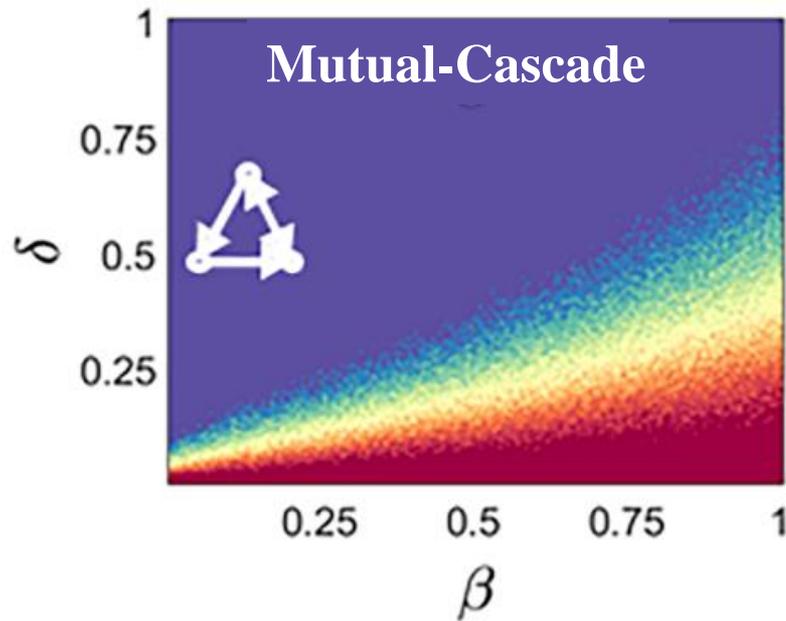
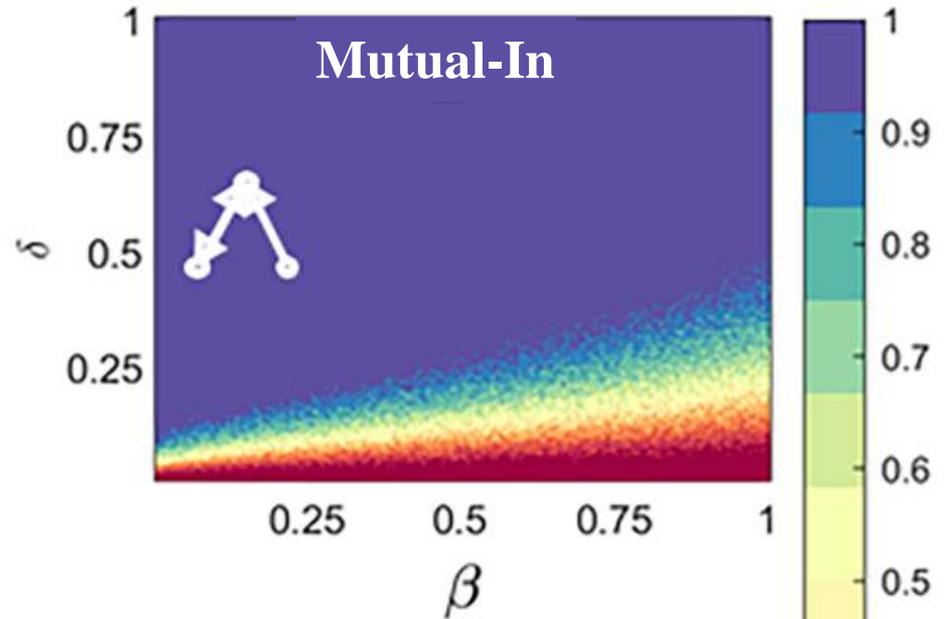
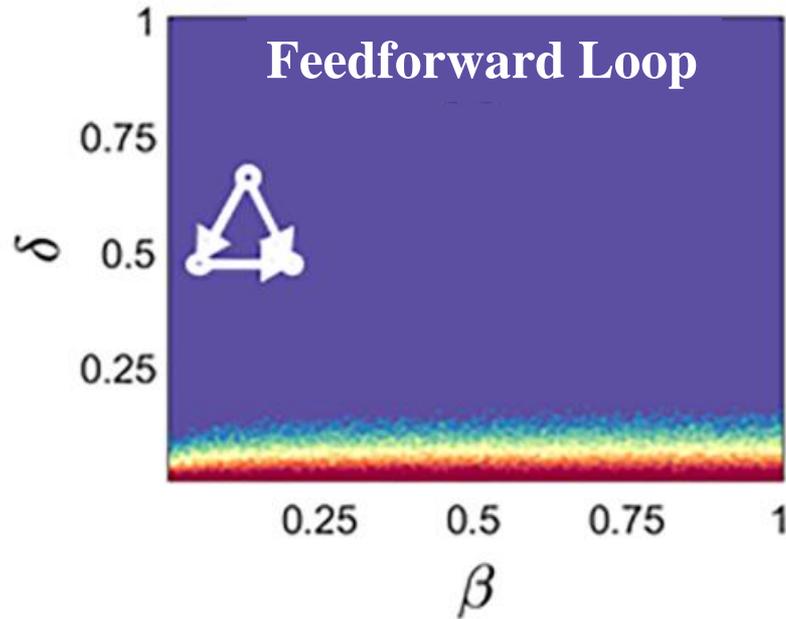
β – Interdependency parameter

δ – Autonomy parameter

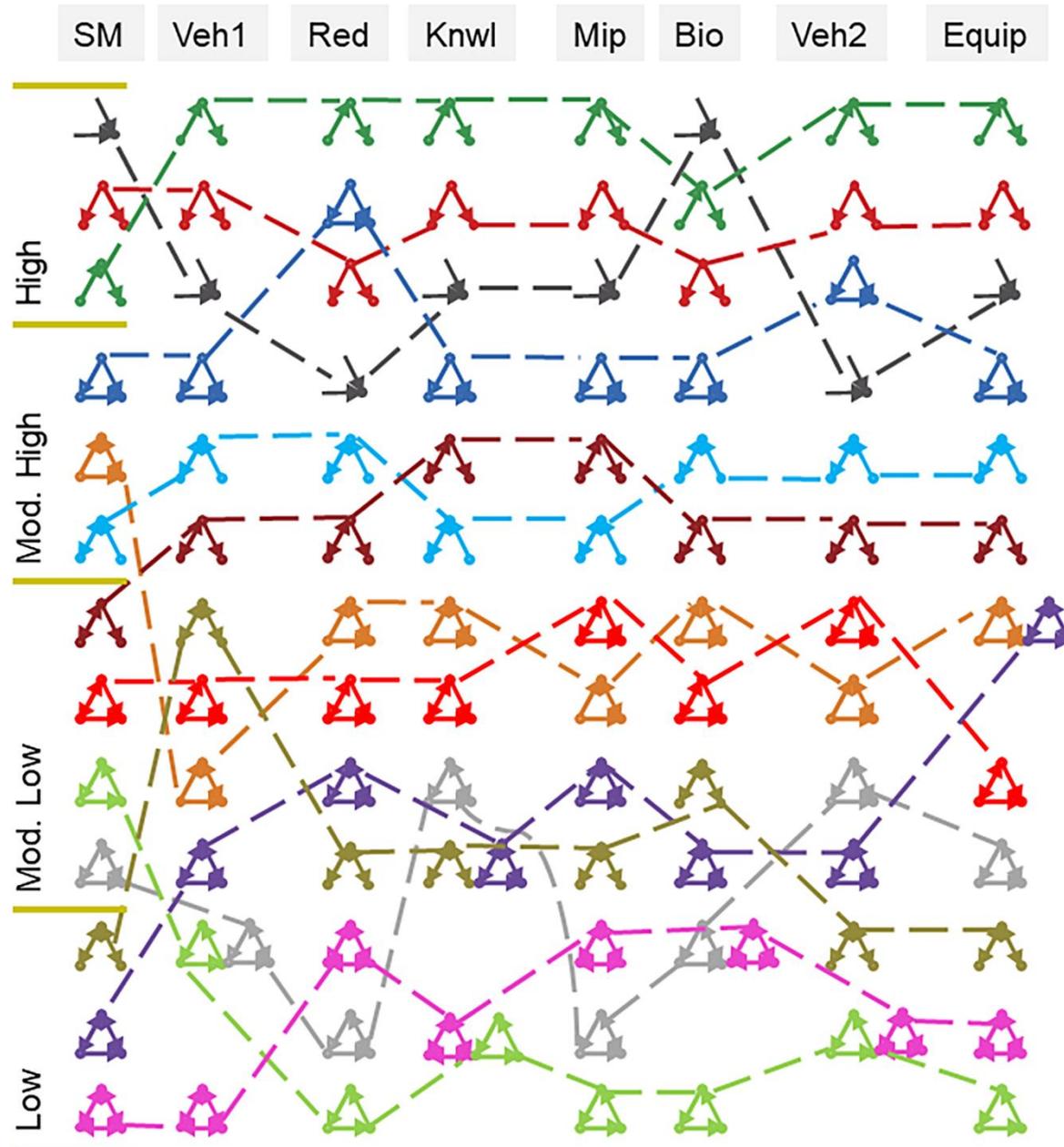
Synchronization of Design Problem Solving Over Time



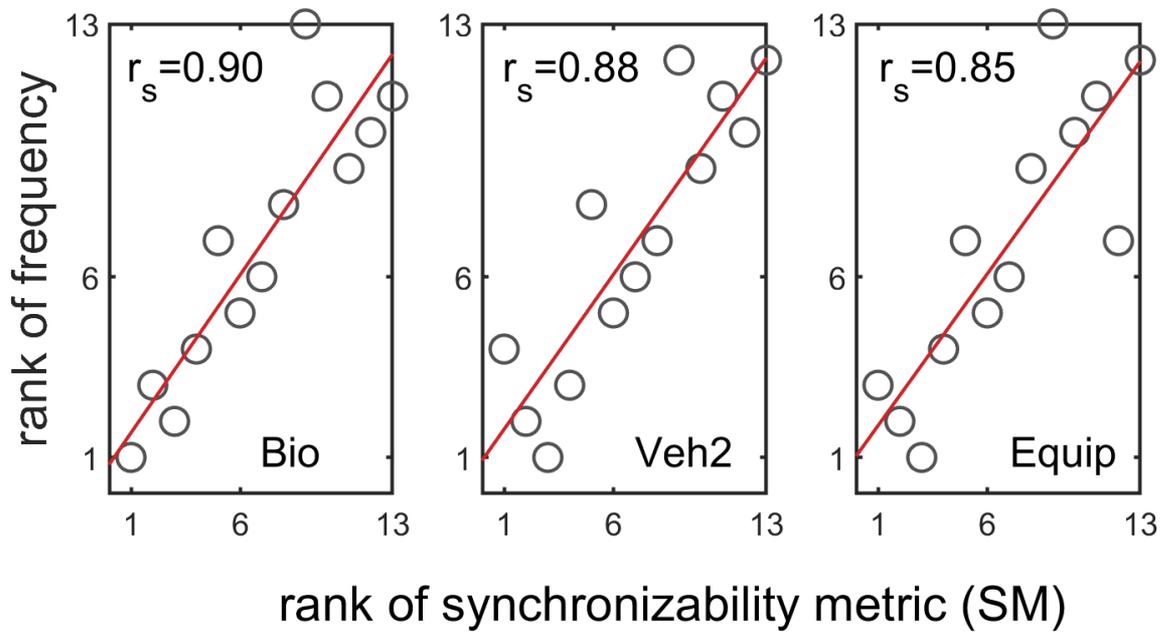
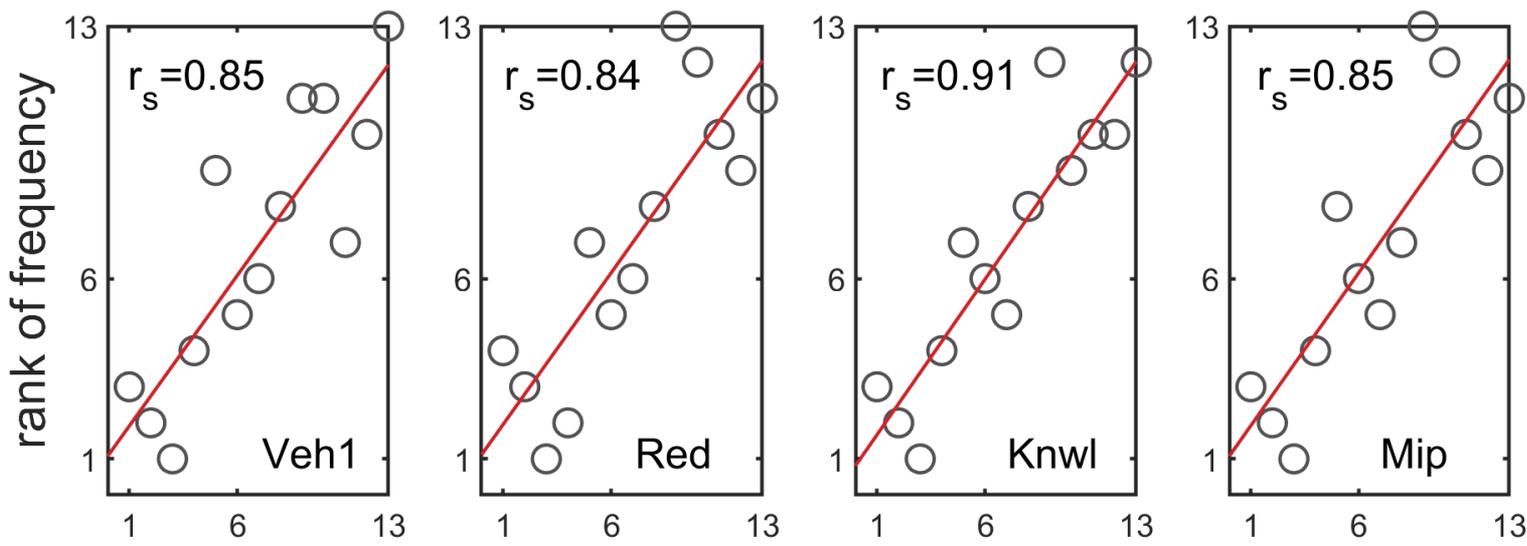
Synchronization Probability of 3-node Motifs



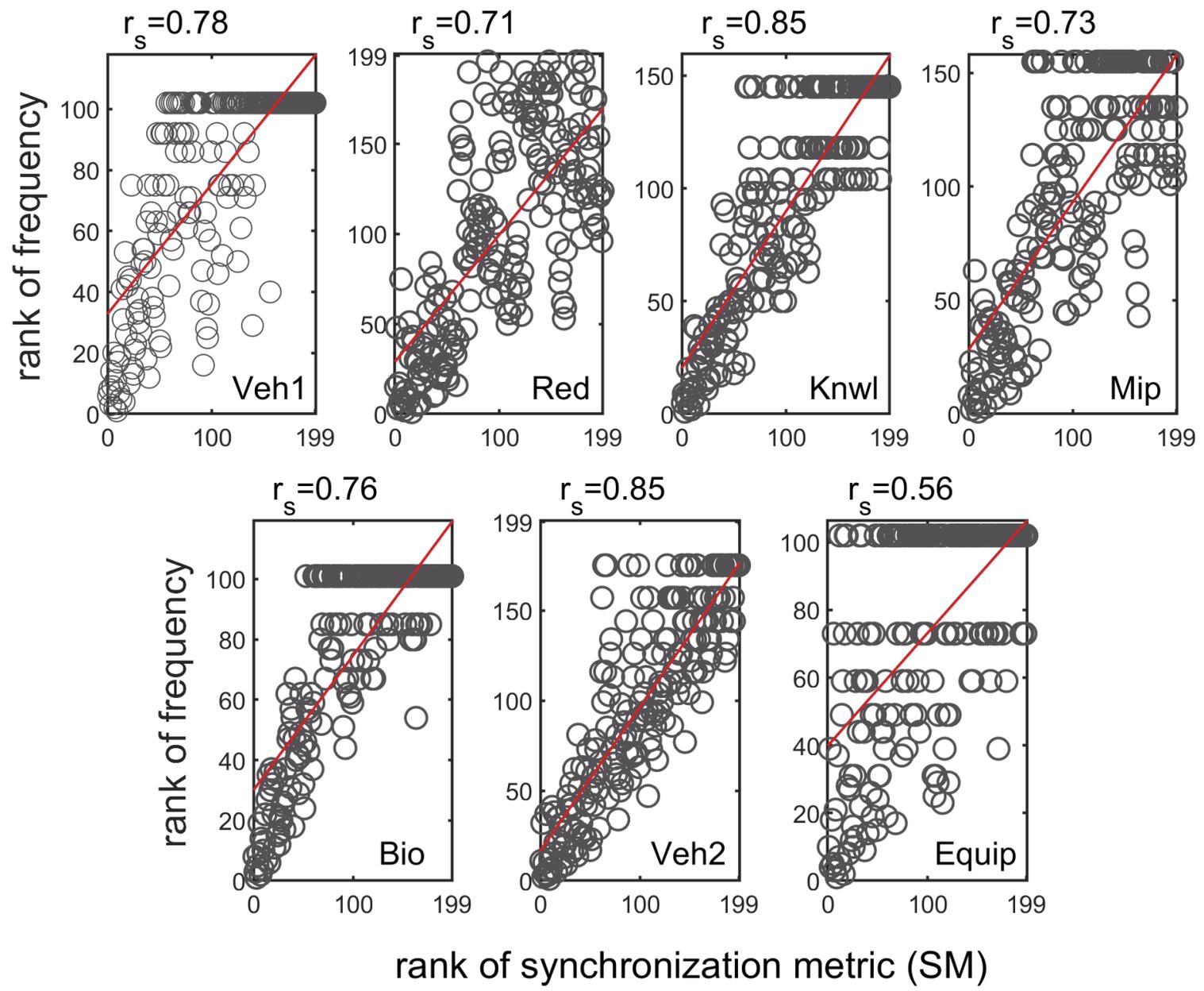
Subgraph Ranking by Synchronizability Metric and Frequency



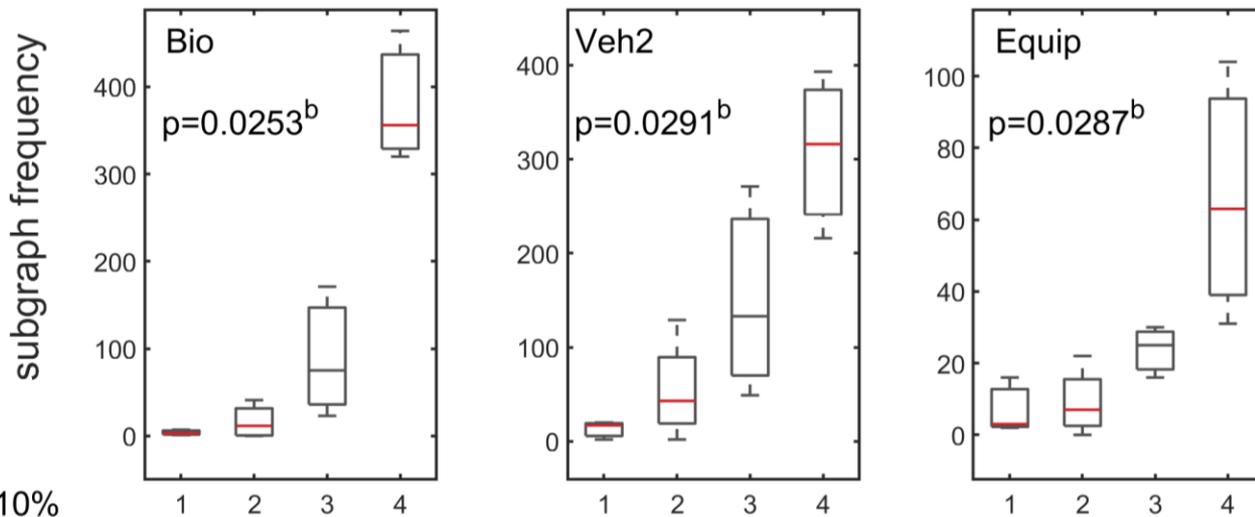
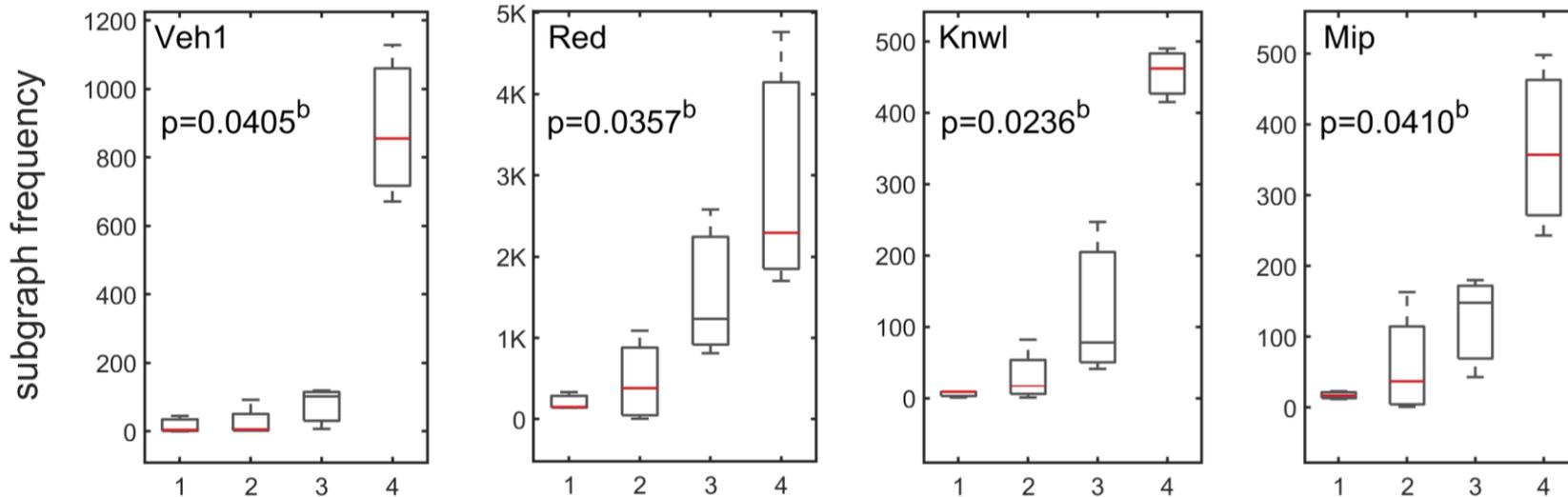
Spearman's Rank Correlations (3-Node Subgraphs)



Spearman's Rank Correlations (4-Node Subgraphs)



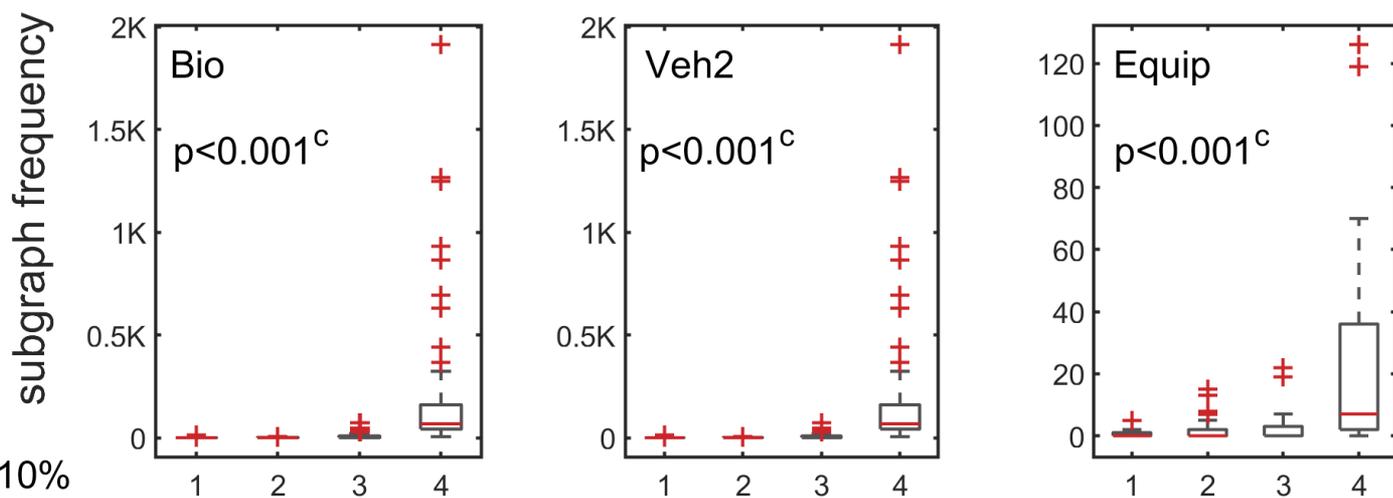
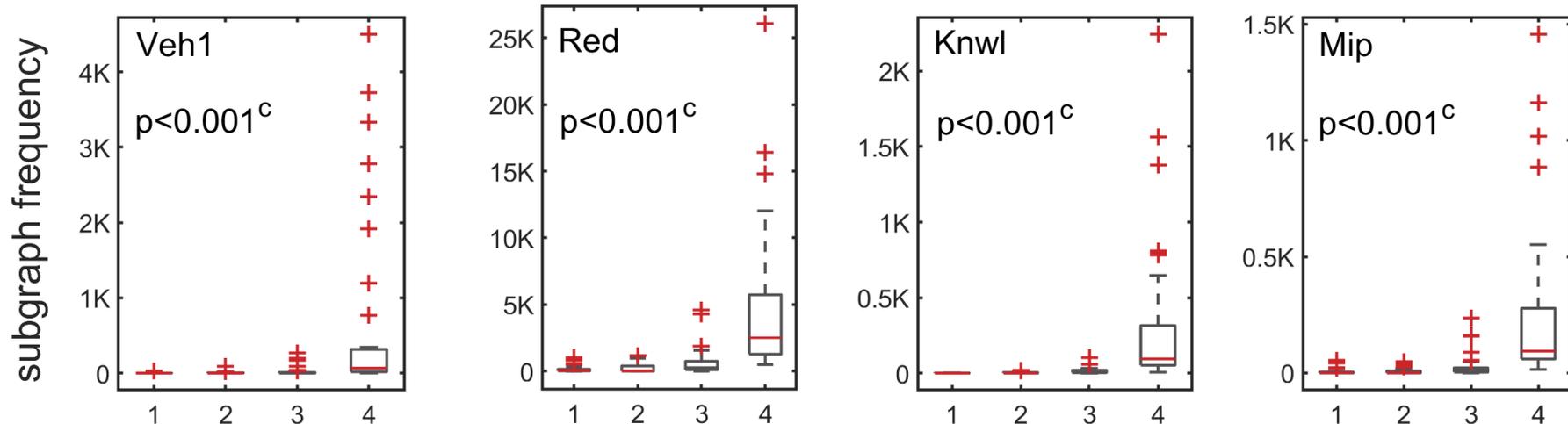
Subgraph Frequency Classified by Synchronizability Class (3-node Subgraphs)



synchronizability class

- ^a significant at 10%
- ^b significant at 5%
- ^c significant at 1%

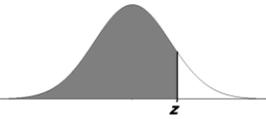
Subgraph Frequency Classified by Synchronizability Class (4-node Subgraphs)



- ^a significant at 10%
- ^b significant at 5%
- ^c significant at 1%

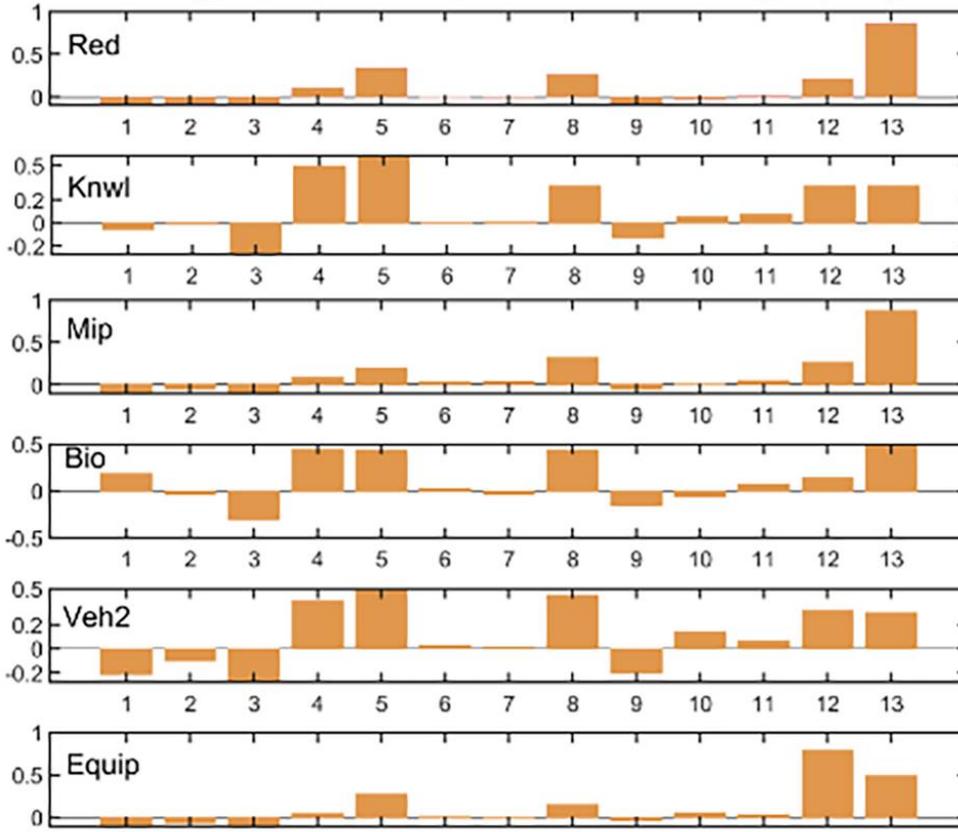
synchronizability class

Subgraph Significance Profile (Z-Score)



$$\text{Z-Score} = \frac{\text{real freq} - \text{rand mean freq}}{\text{std rand}}$$

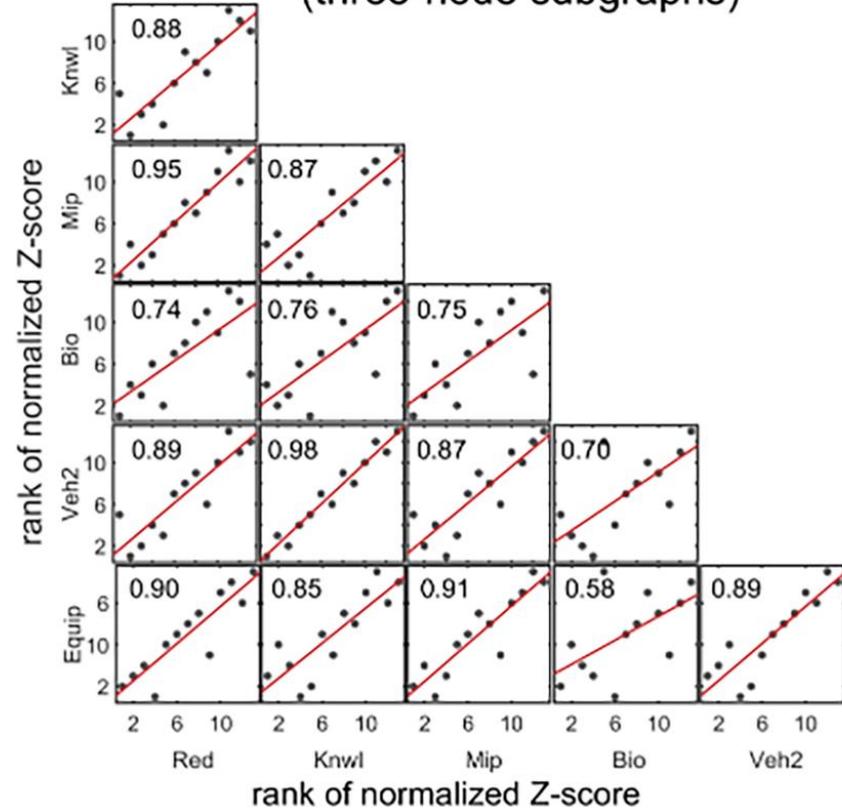
Subgraph profile (three-node subgraphs)



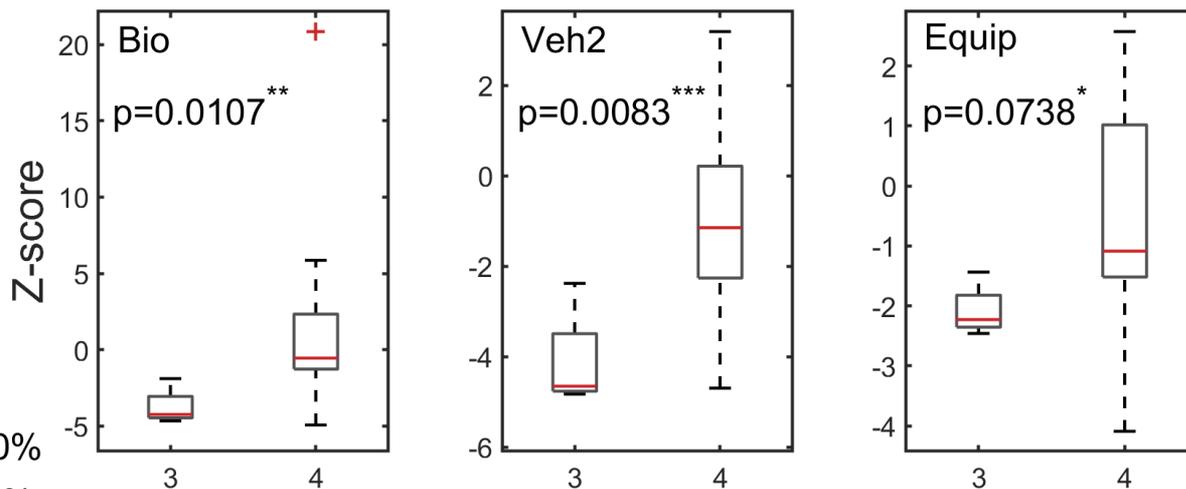
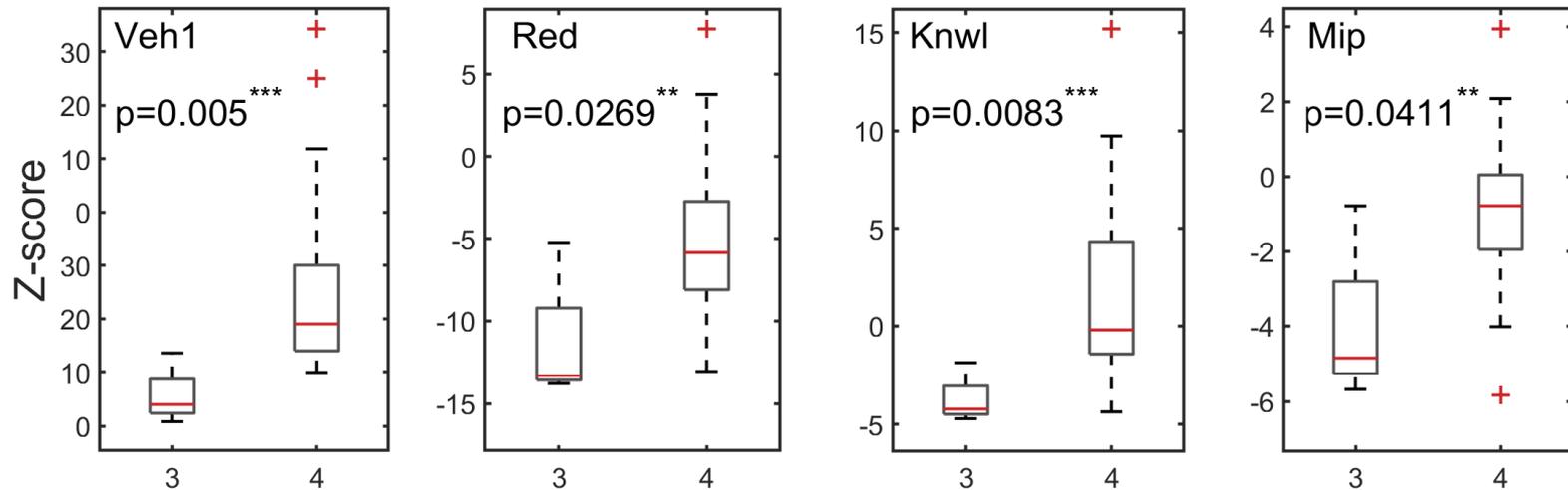
subgraph number

3-node, 3-edge subgraphs

Spearman's rank correlations (three-node subgraphs)



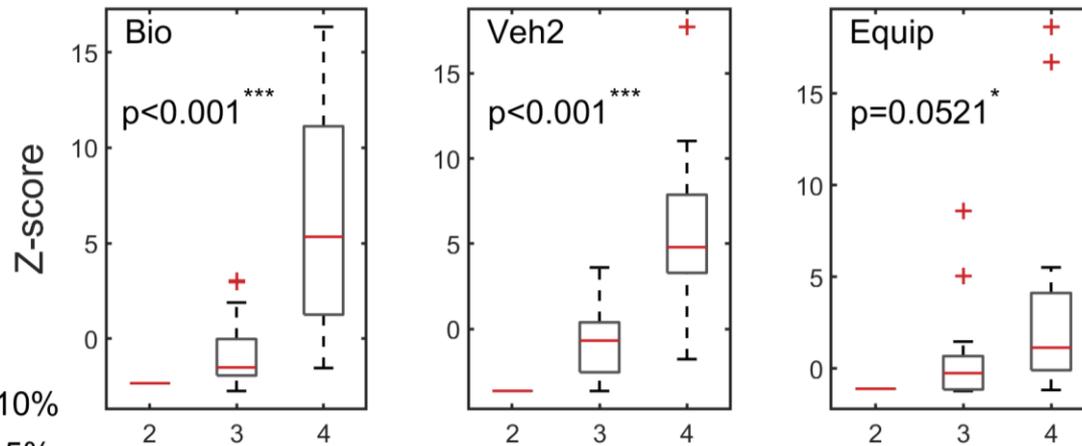
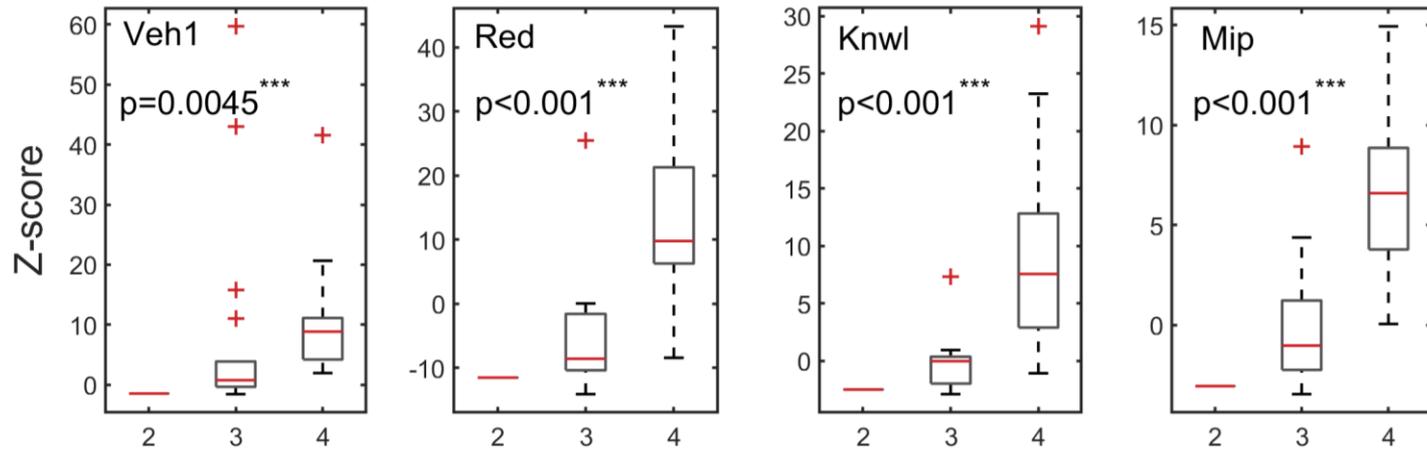
Z-Score Classified by Synchronizability Class (4-node, 4-edge Subgraphs)



* significant at 10%
** significant at 5%
*** significant at 1%

synchronizability class

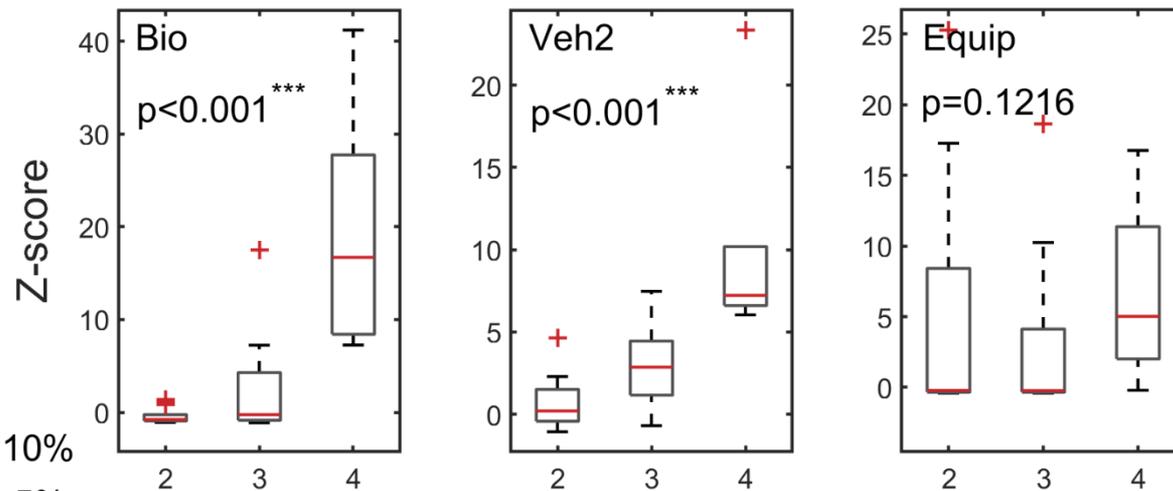
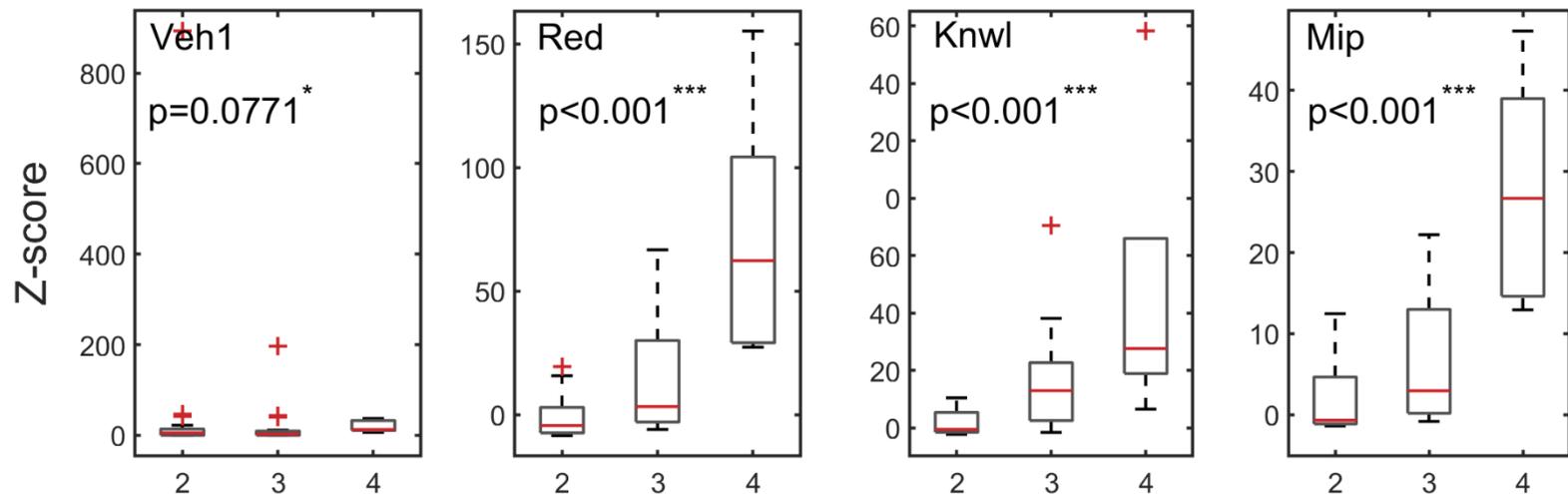
Z-Score Classified by Synchronizability Class (4-node, 5-edge Subgraphs)



* significant at 10%
** significant at 5%
*** significant at 1%

synchronizability class

Z-Score Classified by Synchronizability Class (4-node, 6-edge Subgraphs)



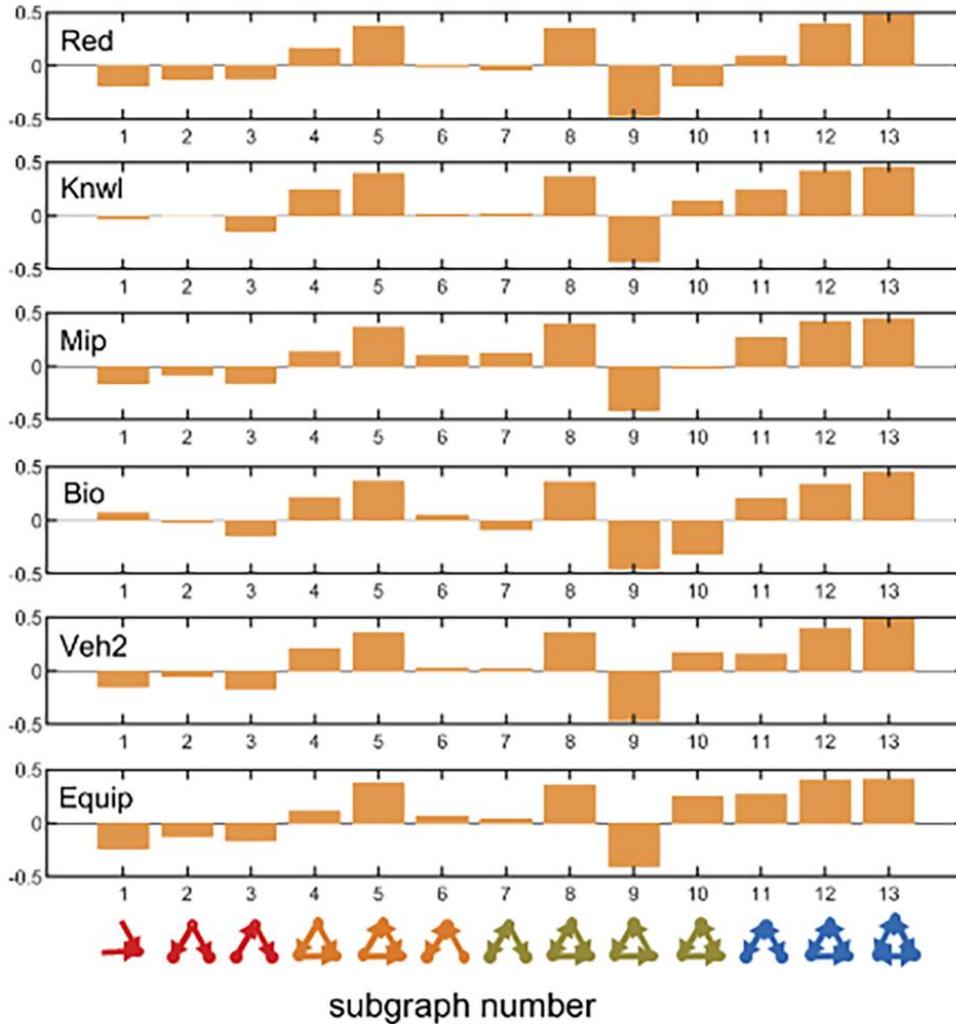
* significant at 10%
** significant at 5%
*** significant at 1%

synchronizability class

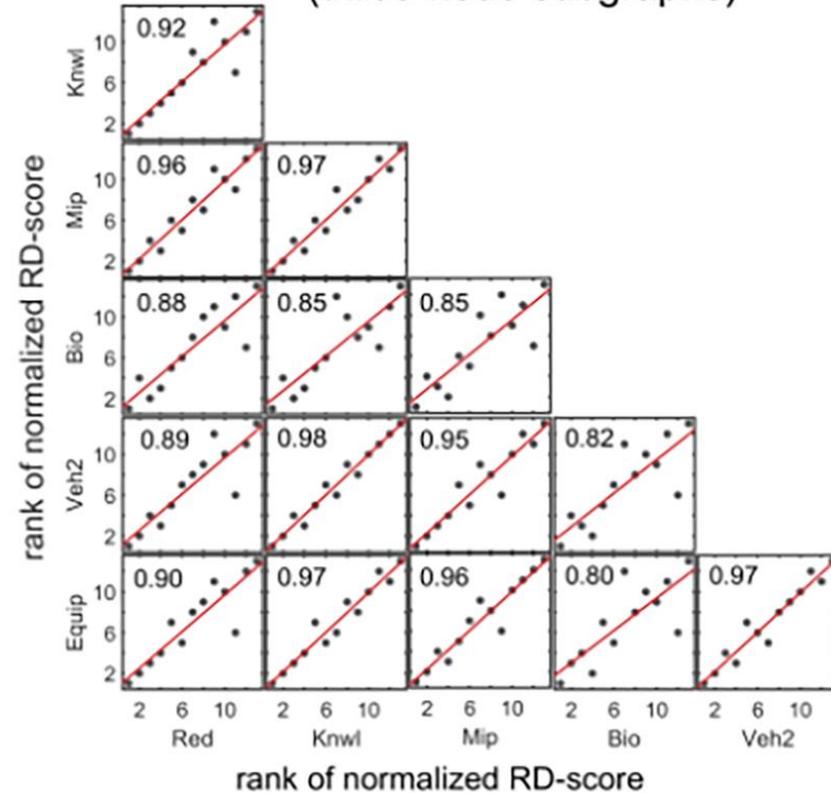
Subgraph Relative Difference Profile (RD-Score)

$$\text{RD-Score} = \frac{\text{real freq} - \text{rand mean freq}}{\text{real freq} + \text{rand mean freq}}$$

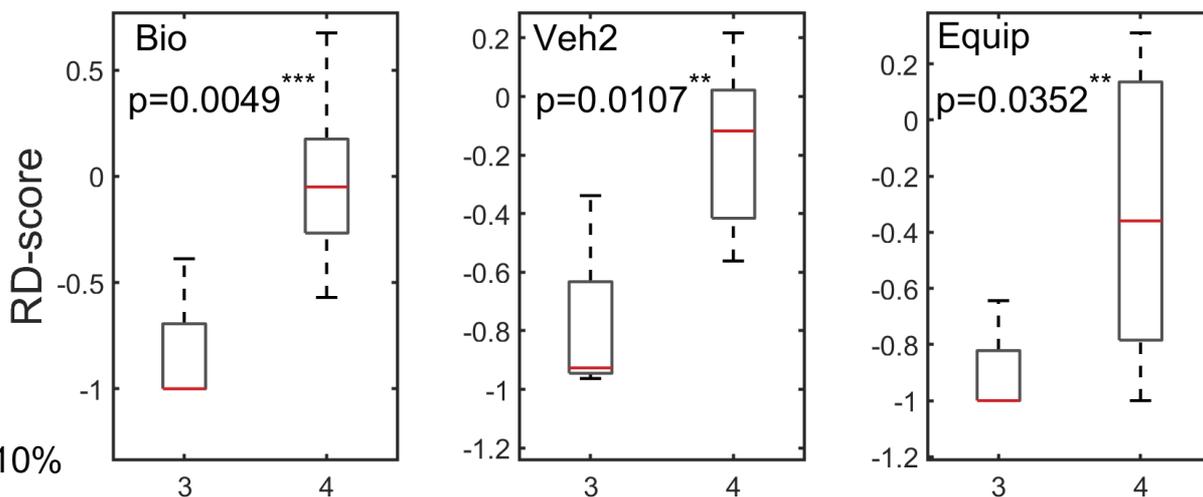
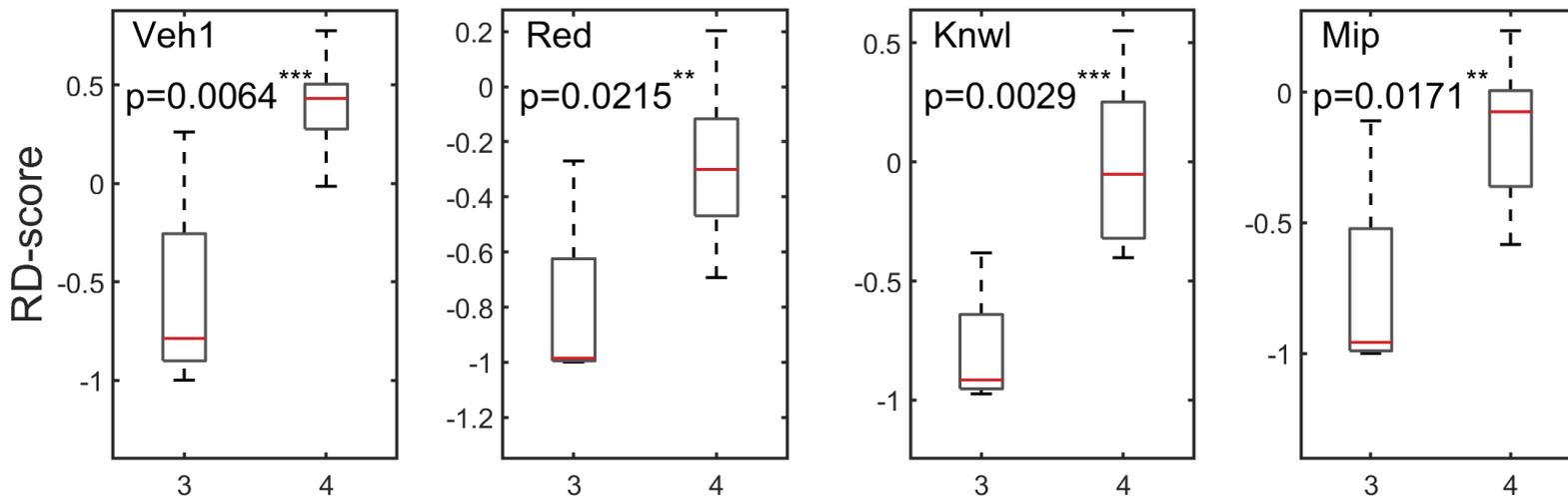
Subgraph profile (three-node subgraphs)



Spearman's rank correlations (three-node subgraphs)



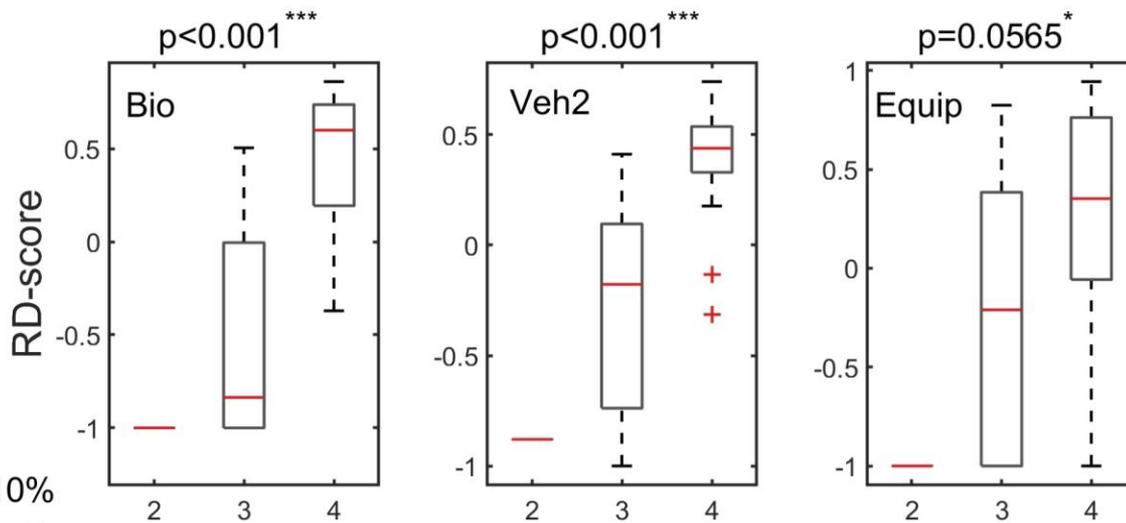
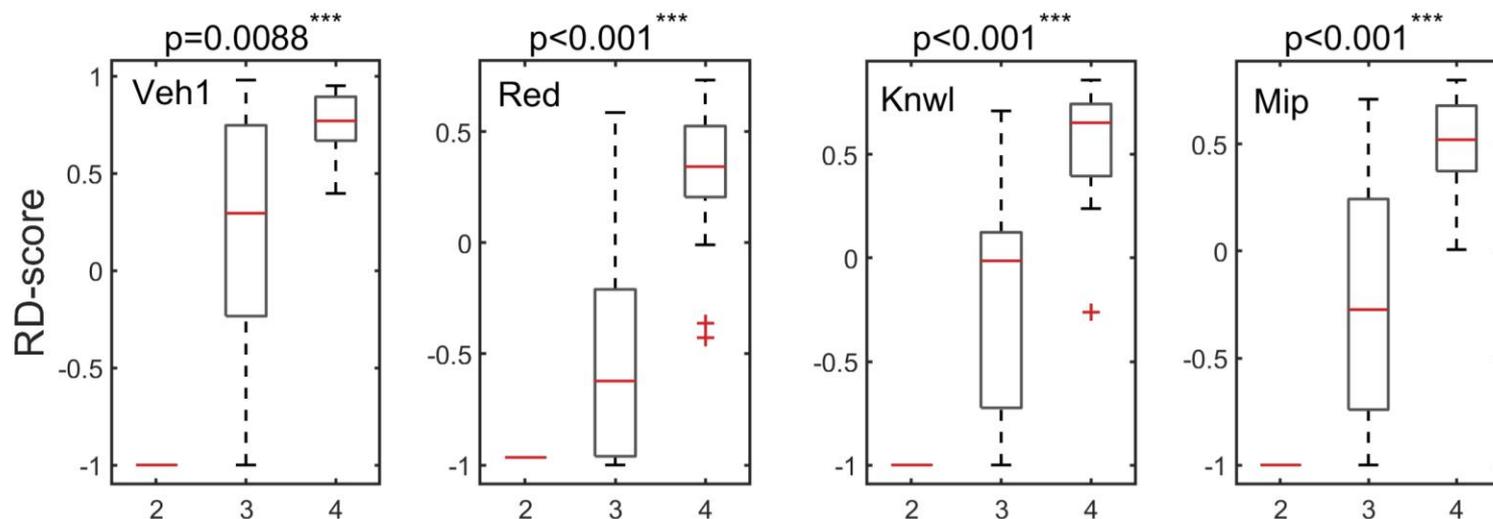
RD-Score Classified by Synchronizability Class (4-node, 4-edge Subgraphs)



* significant at 10%
** significant at 5%
*** significant at 1%

synchronizability class

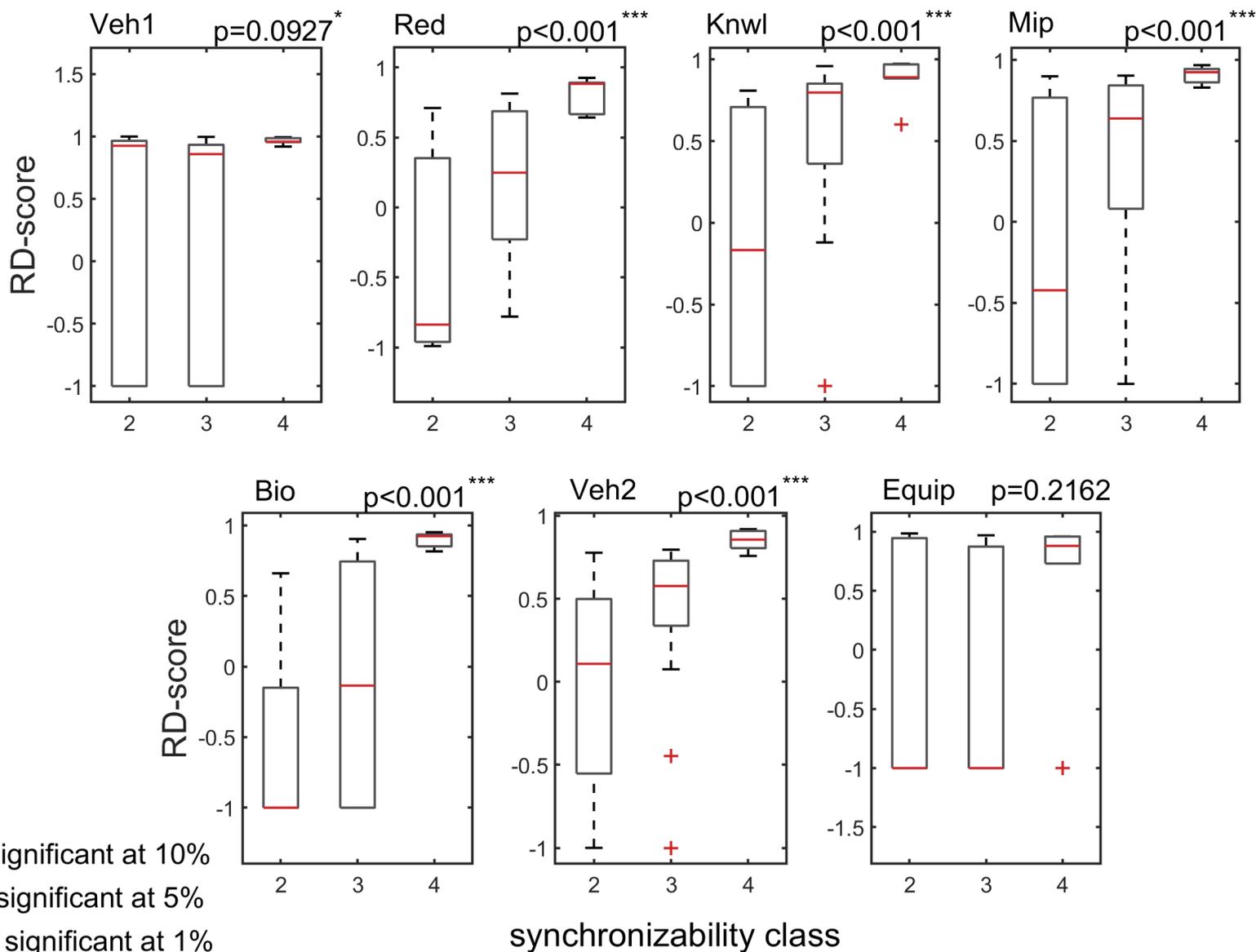
RD-Score Classified by Synchronizability Class (4-node, 5-edge Subgraphs)



* significant at 10%
** significant at 5%
*** significant at 1%

synchronizability class

RD-Score Classified by Synchronizability Class (4-node, 6-edge Subgraphs)



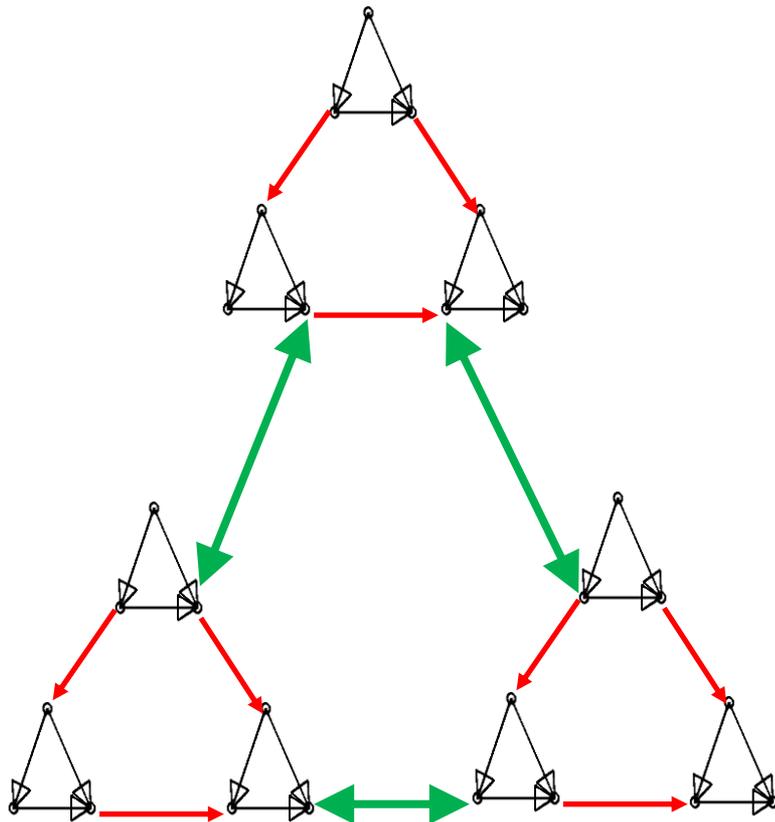
Summary

Large-scale design networks share repeated patterns of interdependent activities (routines) that are universal across many distinct organizations

The abundance of these design routines is highly correlated with their ability to synchronize and coordinate the design activity

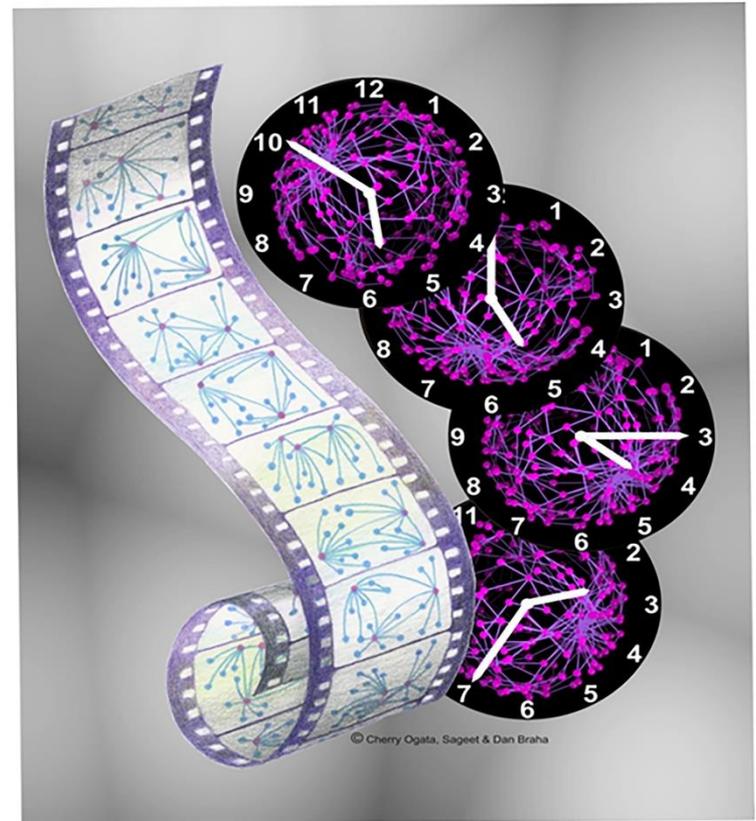
What is the Origin of the “Magical” Patterns?

Global and properties of local subgraphs contribute to the abundance of subgraphs



“subgraphs within subgraphs”

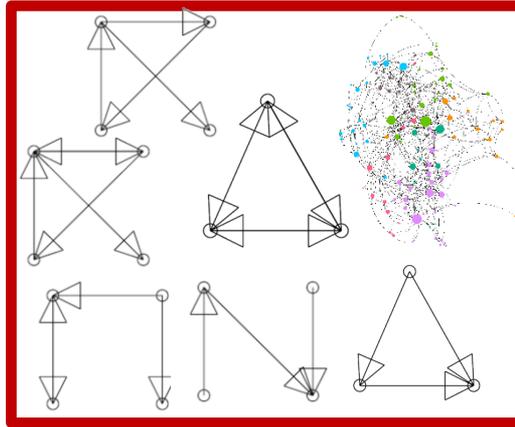
Braha D & Bar-Yam Y (2006)



Temporal nature of design networks
and separation of time scales

Deeper Connection between engineering design and biology?

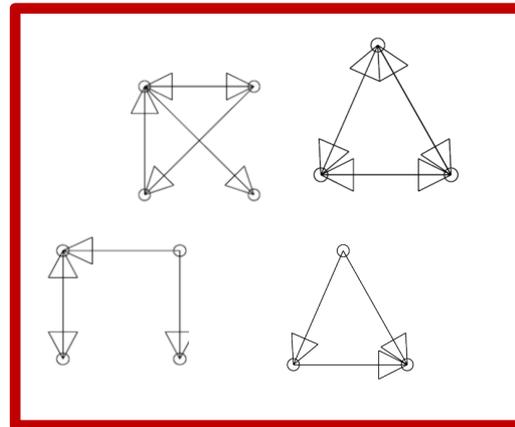
Variation



Diverse abundance of subgraphs in design networks. Some provide an advantage.

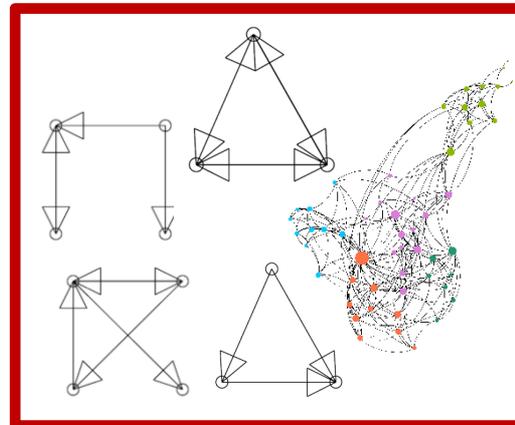
Selection and Transmission

(mimicry, copying, learning, re-use, best practices)



Selective pressures that favor more synchronizable subgraphs

New Design Networks



Increased abundance of subgraphs that enable better coordination and control

References

Formal Design Theory (Topology, Category Theory, Design Automata & Logic, Computational Complexity, Information Theory, Measurement of Structural and Functional Complexity)

Braha D. (1994). Towards Formal General Design Theory. Technical Report. Tel-Aviv University.

Maimon O & Braha D. (1996). On the complexity of the design synthesis problem. IEEE Transactions on Systems, Man, and Cybernetics-Part A: Systems and Humans, 26(1), 142-151.

Braha D & Maimon O. (1997). The design process: properties, paradigms, and structure. IEEE Transactions on Systems, Man, and Cybernetics-Part A: Systems and Humans, 27(2), 146-166.

Braha D & Maimon O. (1998). A mathematical theory of design: foundations, algorithms and applications (Vol. 17). Springer Science & Business Media.

Braha D & Maimon O. (1998). The measurement of a design structural and functional complexity. IEEE Transactions on Systems, Man, and Cybernetics-Part A: Systems and Humans, 28(4), 527-535.

Maimon O & Braha D. (1999). A Mathematical Theory of Design: Representation of Design Knowledge (Part I). International Journal of General Systems. Vol. 27 (4-5). 275-318.

Braha D & Maimon O. (1999). A Mathematical Theory of Design: Modeling the Design Process (Part II). International Journal of General Systems. Vol. 27 (4-5). 319-347.

Braha D & Reich Y. (2003). Topological structures for modeling engineering design processes. Research in Engineering Design, 14(4), 185-199.

References

Complex Engineered Systems

Braha D, Minai A & Bar-Yam Y. (2006). *Complex Engineered Systems: Science Meets Technology*. Springer, New York.

Yassine A & Braha D. (2003). Complex concurrent engineering and the design structure matrix method. *Concurrent Engineering*, 11(3), 165-176.

Yassine A, Joglekar N, Braha D, Eppinger S & Whitney D. (2003). Information hiding in product development: the design churn effect. *Research in Engineering Design*, 14(3), 145-161.

Complex Design Network Theory

Braha D & Bar-Yam Y. (2004). Topology of large-scale engineering problem-solving networks. *Physical Review E*, 69(1), 016113.

Braha D & Bar-Yam Y. (2004). Information flow structure in large-scale product development organizational networks. *Journal of Information Technology*, 19(4), 244-253.

Braha, D & Bar-Yam Y. (2007). The statistical mechanics of complex product development: Empirical and analytical results. *Management Science*, 53(7), 1127-1145.

Braha, D., Brown, D. C., Chakrabarti, A., et al (2013, August). DTM at 25: essays on themes and future directions. In *International Design Engineering Technical Conferences and Computers and Information in Engineering Conference* (Vol. 55928, p. V005T06A018). American Society of Mechanical Engineers.

Braha D. (2016). The complexity of design networks: Structure and dynamics. In *Experimental design research* (pp. 129-151). Springer, Cham.

Braha D. (2020). Patterns of ties in problem-solving networks and their dynamic properties.

<https://www.nature.com/articles/s41598-020-75221-3>





'Coupled Design Process' Theory (RED 2003)

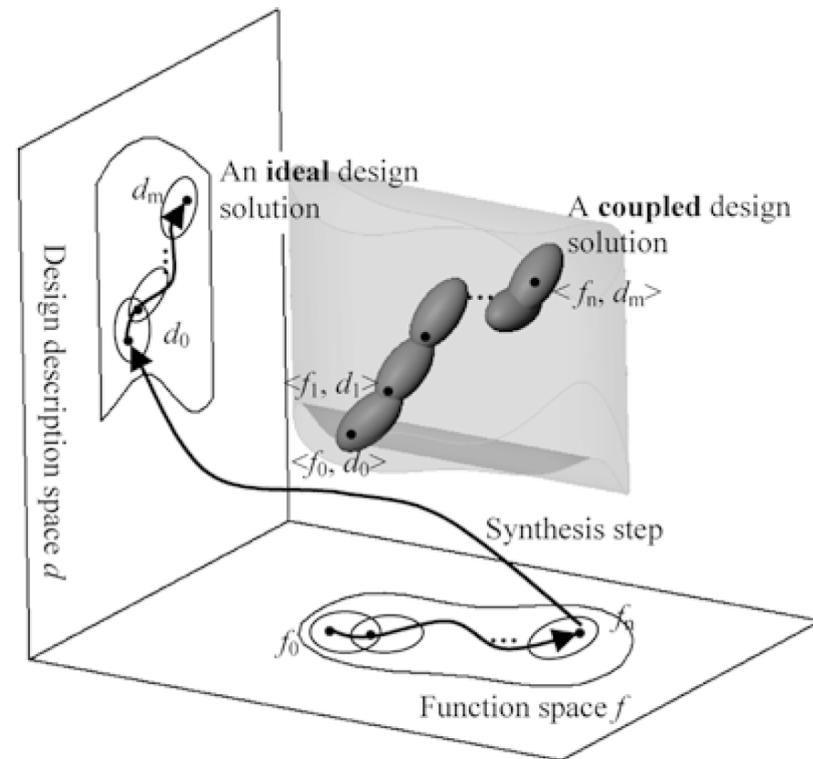
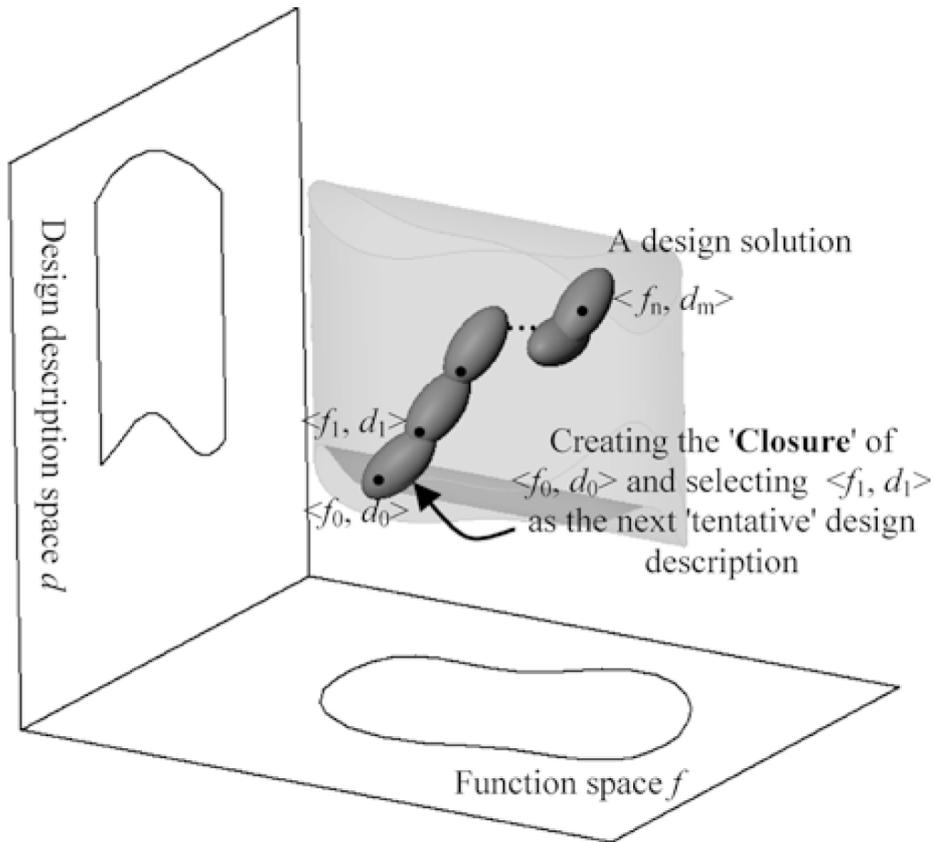
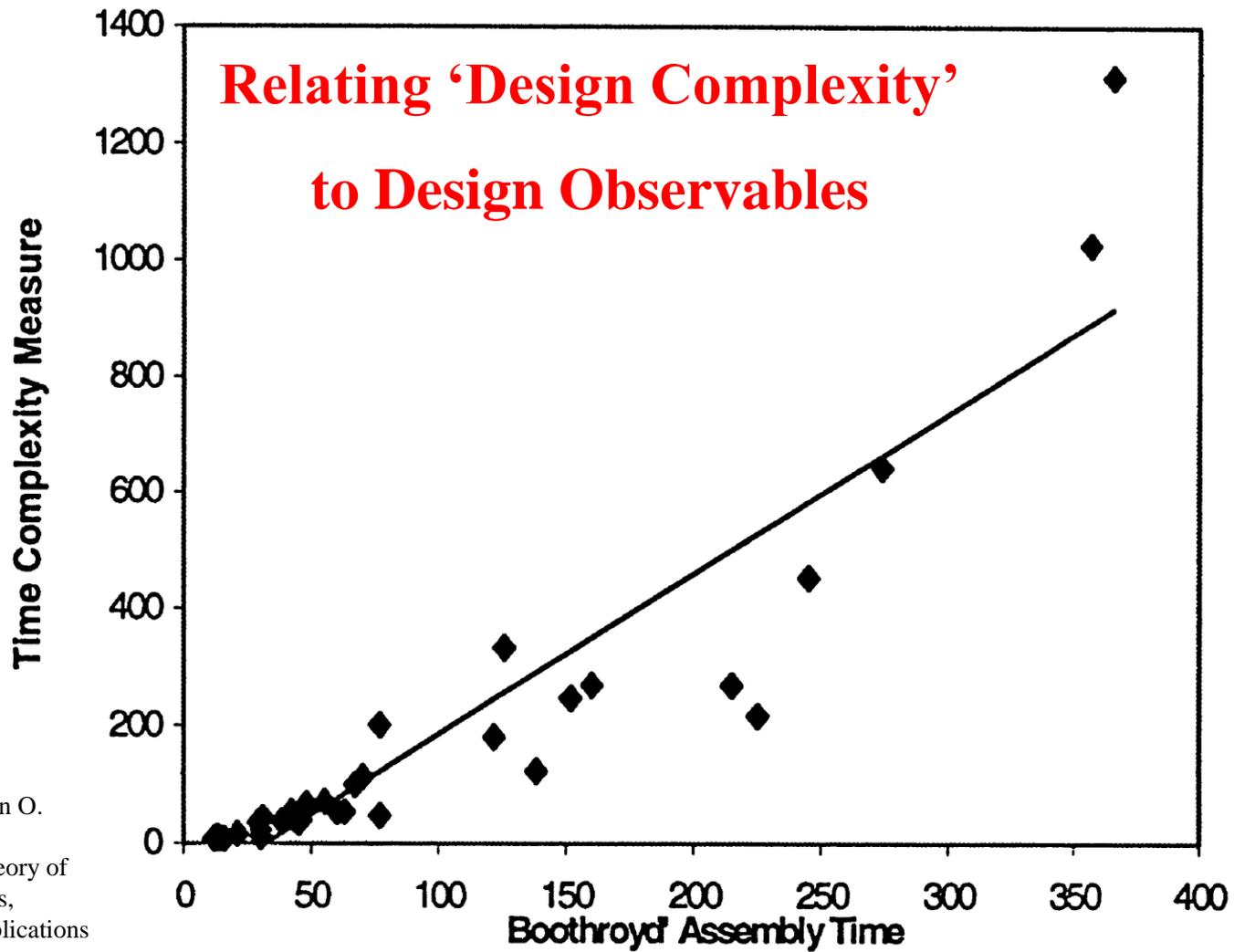
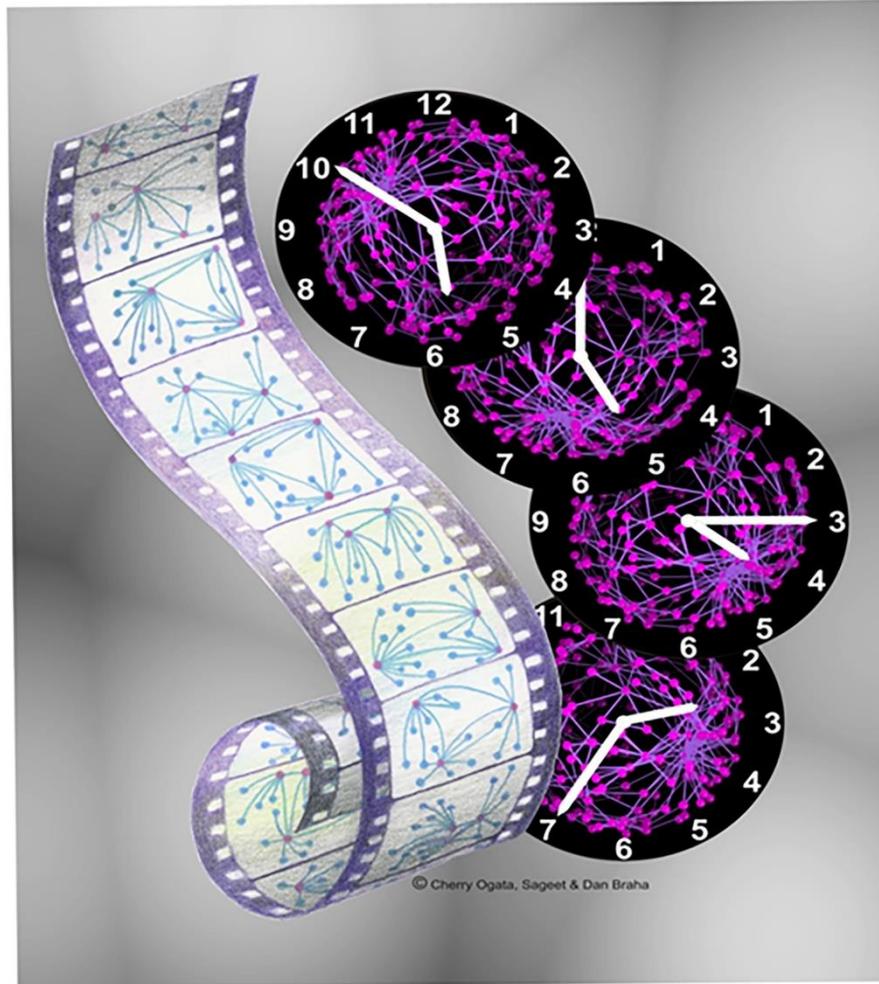


Fig. 5.



Braha D & Maimon O.
 (1998).
 A mathematical theory of
 design: foundations,
 algorithms and applications
 (Vol. 17). Springer.

Temporal Complex Networks



Braha D & Bar-Yam Y
(2006).