

EVALUATING THE NEED FOR TRACEABILITIY IN PRODUCT DEVELOPMENT: A PRILIMINARY STUDY

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Abstract

This paper presents a novel approach on how to evaluate the need for further traceability support in integrated product development. For the purpose of an descriptive study, a universal questionnaire is developed in order to determine this need for traceability. The questionnaire focuses on measuring, from an engineer's point of view, the ability to follow engineering objects from the origin to the use in the final product. However, considering only the dimension of traceability isolated from its context is not sufficient. Thus, we extended the questionnaire with two new dimensions, one considering the problem solving and the other one considering complexity. Starting from theory based constructs, for each dimension we developed specific and applicable items. With the help of those items related to all three dimensions: (1) traceability, (2) problem solving and (3) complexity, we are able to statistically determine the need for traceability support in integrated product development.

Keywords: Complexity, Traceability, Problem Solving, Questionnaire Design

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1 INTRODUCTION

In the past years, companies have struggled to handle the increased complexity of their product development. In order to compete on the market companies focus on reducing product costs, shortening the development process as well as increasing product quality (Vajna et al., 2009). According to Koenigs et al. (2012), trends like rising number of functionalities, modularization and reduction of hardware prototypes have led to a significant increase of Engineering Objects (EOs) and their Engineering Object Relations (EORs) These problems are intensified by the variety of software tools currently used in the industry, which make an integrated product development process even more complicated (Storga, 2004). Therefore, analyzing the impacts of changes of product characteristics across different departments is hardly possible. This results in inconsistent, redundant and non-transparent engineering objects (Brandt et al., 2007). An approach addressing the above mentioned problems from the 1970s focusing on the engineering object relations is traceability (Koenigs et al., 2012).

Transferred from requirements engineering to the development of mechatronic products, traceability comprises the ability to follow every engineering object with the help of relations from its origin to its use in the final product (Gotel and Finkelstein, 1994).

Subsequently, the aim of this paper is to develop a descriptive study evaluating the need for tracing objects from an engineer's point of view. In order to identify traceability issues, we carried out six indepth interviews with experts from the early development phase. Based on the expert interviews, we developed a questionnaire that consists of 58 closed-ended questions distributed over four main parts: problem solving (6), complexity (16), traceability (30) and demographic information (6). In addition to the closed-ended questions, every part contains one open-ended question in order to have the possibility to comment that particular part. To measure the attitude of engineers towards traceability we used a five-point Likert scale distinguishing between "strongly disagree" and "strongly agree" (Oppenheim, 1992). Figure 1 shows the four parts of the questionnaire in detail including their corresponding constructs. The questionnaire was developed according to the seven steps to design a survey questionnaire (Gideon, 2012). Additionally, Figure 1 shows the development of the construct variables for each of the four parts based on the research objective. According to the construct variables, the items of the questionnaire were developed. In order to illustrate the implementation of the questionnaire's framework, please find the entire questionnaire in the appendix.

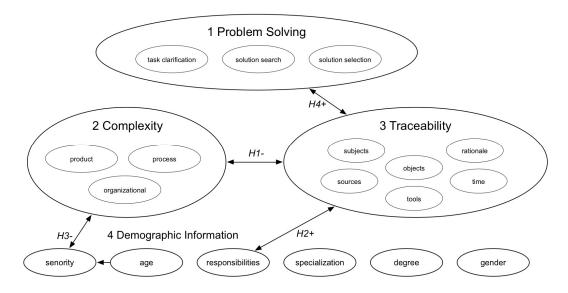


Figure 1. Framework of questionnaire

2 THEORETICAL BACKGROUND

The given definition of traceability focuses on software engineering; however, the concept of traceability is transferable to any system development (Buur and Andreasen, 1989). Generally, traceability represents "a quality factor of designing — a property that product development environment should possess" (Storga, 2004). Transferred from requirements engineering to the development of mechatronic products, traceability comprises the ability to follow every engineering object with the help of relations from its origin to its use in the final product (Gotel and Finkelstein, 1994). Due to its complex mechatronic systems today's product development is especially made for an integrated traceability approach.

The goal is to enable the understanding of semantic relationships within and across different engineering contexts. However, research about traceability in product development is still immature (Ramesh and Jarke, 2001). Especially, the absence of automatic techniques supporting the modeling objects and their relations represents the major drawbacks of traceability: the labor-intensive modeling of traceability information. This is illustrated by the question Storga (2004) arose a decade ago and that is still up-to-date: "Why is the achievement of engineering information traceability in modern highly-automated product development environments, still so difficult?". Therefore, the development of new approaches for trace-recording in product development is the key to handle complexity regarding interdependent relations of engineering objects (Koehler et al., 2014).

In order to measure the need for further traceability support it is not sufficient to consider traceability itself. Especially, the context of traceability is relevant to make a statement for prospective research. Therefore, we completed the questionnaire design by a problem solving as well as a complexity dimension. According to Figure 1 we hypothesize that complexity has a negative correlation with traceability (H1). Problem solving is assumed to have a positive correlation with traceability (H4). Additionally, the demographic information completes the context of traceability. This leads to the hypothesis that the engineer's responsibility has a positive correlation with traceability (H2) whereas seniority has a negative correlation with complexity (H3). Besides the measure of the construct variables, the questionnaire contains statements to evaluate how to handle complexity and traceability in the future more effectively and efficiently. In the following, the construct variables as well as their items are described in detail.

3 METHODOLOGY OF THE QUESTIONAIRE DESIGN

Problem solving as the first dimension of the questionnaire analyzes the ability of product development to solve problems systematically. In order to evaluate problem solving in any product development environment, the problem solving cycle for systems engineering based on Hall adapted by Haberfellner et al. (2012) is used. Accordingly, the constructs of problem solving distinguish between three activities: task clarification, solution search and solution selection. With the help of this problem solving constructs the main difficulties, which engineers meet while solving problems, can be analyzed in detail. The constructs as well as the items with their corresponding questions in brackets are illustrated in Table 1 (Hall, 1962; Haberfellner et al., 2012; Ehrlenspiel and Meerkamm, 2013):

Constructs	Items
Task clarification	situation analysis (1.1.1) and goal formulation (1.1.2)
Solution search	systems synthesis (1.2.1) and systems analysis (1.2.2)
Solution selection	evaluation (1.3.1) and selection (1.3.2)

- *Task clarification* as the first step of problem solving focuses on the analysis of the initial situation in order to formulate goals. The situation analysis considers if the initial situation of the problem setting is analyzed sufficiently. Subsequently, the formulation of goals evaluates to what extent the goals are formulated in terms of requirements.
- Solution search as the second step of problem solving comprises the creative synthesis of solutions as well as the crucial analysis of solutions. During the systems synthesis various

variants of solutions are generated based on the situation analysis and goal formation. The systems analysis, however, examines the feasibility of the developed solution concepts.

• Solution selection as the third step of problem solving takes the evaluation of the feasible solutions and the selection of the final solution into consideration. The evaluation of solutions compares the different developed solutions based on the requirements generated solution variants. Finally, the optimal solution is selected based on the degree of fulfillment concerning the requirements.

The second dimension of the questionnaire investigates *complexity* of product development from the viewpoint of an engineer. Taking the differentiation between complexity and complicatedness into account, then the subjective evaluation of complexity in a questionnaire represents complicatedness rather than complexity. However, considering a holistic point of view along with the concept of collective intelligence (Rieckher, 1891), then the evaluation represents rather complexity than complicatedness. According to Lindemann et al. (2009) the main constructs for the evaluation of internal complexity are product, process and organizational complexity. The constructs of complexity with their associated items are presented in Table 2.

Table 2. Constructs and items of complexity

Constructs	Items
Product complexity	variety (2.2.1), connectivity (2.2.2) and variance (2.2.3)
Process complexity	multidisciplinary (2.3.1), life-cycle (2.3.2) and iteration (2.3.3)
Organization complexity	labor-division (2.4.1), interaction (2.4.2) and hierarchy (2.4.3)

- *Product complexity* of a technical system depends on the variety, the connectivity as well as on the variance of engineering objects. The variety of a technical system refers to the number and types of engineering objects, whereas the connectivity deals with the number and types of engineering object relations (Ehrlenspiel and Meerkamm, 2013; Lindemann et al., 2009; Patzak, 1982). According to Weber (2005) the variance of engineering objects is the third item describing product complexity (Weber, 2005).
- *Process complexity* of product development depends on multidisciplinarity, the life-cycle time as well as on iterations. Multidisciplinary is connected to the number of fields involved in the development of a technical system. Life-cycle time is described as the time to develop new solutions. Iterations represent number of repetitions to find a solution (Lindemann et al., 2009).
- Organizational complexity of social systems depends on the division of labor, the interaction and the levels of hierarchy. The distribution of responsibilities for the development of technical systems measures labor-division. Interaction describes the need for coordination between developers. The level of hierarchy is determined by number of organizational level involved (Baccarini, 1996).

Traceability within the scope of the questionnaire represents a quality factor of designing (Storga, 2004). Various traceability constructs characterize the ability to follow EOs in product development. The constructs for the evaluation of traceability are based on the traceability dimensions proposed by Ramesh and Jarke (2001). These dimensions are described by Winkler et al. (2010) as the core questions about EOs that can be answered by traceability. The constructs include objects, subjects, sources, tools, rationales and time. On the basis of these traceability constructs, the items of the questionnaire are developed. Table 3 illustrates each of the six traceability constructs composed of four items, as well as references to their associated questions. Below, the traceability constructs of the questionnaire with its corresponding items are presented in detail (Ramesh and Jarke, 2001; Storga, 2004; Winkler and Von Pilgrim, 2010; Ouertani et al., 2011):

• *What* objects need to be traced in product development? Describes the objects that are engineering objects as well as their engineering object relations. Engineering objects are all artifacts that arise from product development and that are represented by information fragments, e.g. requirements, functions, and components. Engineering object relations are all connections among engineering objects such as aggregation, composition and definition.

Table 3. Constructs and items of traceability

Constructs	Items
Object Subject Source Tool	requirements $(3.1.1)$, functions $(3.1.2)$, elements $(3.1.3)$ and relations $(3.1.4)$ creator $(3.2.1)$, modifier $(3.2.2)$, user $(3.2.3)$ and decider $(3.3.4)$ finding $(3.3.1)$, formal $(3.3.2)$, informal $(3.3.3)$ and implicit $(3.3.4)$ documentation $(3.4.1)$, management $(3.4.2)$, propagation $(3.4.3)$ and impacts $(3.4.4)$
Rationale Time	record (3.5.1), history (3.5.2), reasons (3.5.3) and impacts (3.5.4) timestamp (3.6.1), return (3.6.2), comparison (3.6.3) and evolution (3.6.4)

- *Who* are the subjects that need to be traced in product development? Describes the subjects that are responsible for creating, modifying and using engineering objects. Besides, subjects are responsible for engineering decision making to develop products effectively and efficiently.
- *Where* are engineering objects stored as a source in product development? Describes the sources for locating engineering objects, e.g. implicit, informal and formal sources. Implicit sources refer to people, policies or procedures. Informal sources correspond to requirement specifications, meeting minutes or design documentations. Formal sources relate to assemblies, part lists or drawings. Finally, required engineering object need to be found to fulfill the objective.
- *How* are engineering objects used by respective tools in product development? Describes the tools and their functionalities that are used for handling engineering objects and their engineering object relations, e.g. documentation, management, propagation or impact analysis. Documentation and management focus on the representation of engineering objects, whereas, propagation and impact analysis intend to describe the change process of engineering objects by the use of the engineering objects relations.
- *Why* are engineering objects manipulated in product development? Describes the rationale behind creating, modifying and using engineering objects. Especially, the possibility to formally record decisions, thus, to document the history, ensures tracking the reasons and helps estimating the impacts of decisions.
- *When* are engineering objects handled in product development? Describes the time of creating, modifying and using engineering objects. Timestamps of engineering objects and their engineering object relations are necessary to demonstrate the evolution of the product development. Further, versioning is required to return to past design states as well as to compare current solutions with older ones.

4 ANALYSIS AND RESULTS

Although the universal questionnaire itself already represents a novel approach on how to evaluate the need for traceability support in product development, it needed to be conducted in order to prove the above stated hypotheses. The questionnaire as attached was conducted in an early development phase of an automotive original equipment manufacturer. In total, 19 engineers were interviewed in a semistructured manner. The interviewees were carefully chosen in order to form a representative sample. Due to the hypotheses concerning seniority, young engineers with less responsibility as well as more experienced engineers who gained valuable knowledge during their career were involved. Moreover, to prove the correlation between responsibility and traceability, both, part designers as product managers were consulted. The sample consists of engineers in the age between 25 and over 54 with a seniority of up to 39 years. All interviewees owned at least a master's degree in engineering science, where the majority of the sample had a mechanical engineering background with a focus on technical product management.

The following part describes the *results* of the study. Table 4 shows the correlation matrix of the main constructs of (1) problem solving, (2) complexity as well as (3) traceability. The analysis focuses on the mean value and the standard deviation. Additionally, Pearson's correlation coefficient among the constructs is presented based on the 5-point Likert scale. Internal consistencies of the constructs measured by Cronbach's alpha are presented in brackets.

	Construct	Mean	SD	1.1	1.2	1.3	2.1	2.2	2.3	3.1	3.2	3.3	3.4	3.5	3.6
1.1	Task clarification	3.37	0.74	(.61)											
1.2	Solution search	3.79	0.77	.55	(.65)										
1.3	Solution selection	3.61	0.68	.50	.50	(.64)									
2.1	Product complexity	4.35	0.91	.49	.42	.27	(.92)								
2.2	Process complexity	4.03	0.79	.12	.18	15	.71	(.48)							
2.3	Organizational complexity	4.05	0.96	.34	.59	.54	.76	.38	(.81)						
3.1	Object traceability	2.95	1.19	.05	19	22	.19	28	32	(.86)					
3.2	Subject traceability	3.20	0.91	.13	.04	.14	31	.30	.06	.60	(.62)				
3.3	Source traceability	3.37	0.77	.60	.60	.34	.65	.36	.49	.03	.27	(.69)			
3.4	Tool traceability	3.09	0.65	.36	.22	.10	42	28	35	.43	.22	.52	(.70)		
3.5	Rationale traceability	2.63	1.00	51	32	32	50	37	47	.47	.14	18	.12	(.83)	
3.6	Time traceability	3.76	0.78	.57	.49	.56	.47	.36	.49	.00	.25	.68	.44	36	(.87)

First, regarding *problem solving* it can be stated that the surveyed engineers see the main problem in task clarification. While none of the interviewees answered that they "strongly agree" with the statement that the problem is well defined at the beginning of the product development, they do confirm that enough concepts are developed. However, only half of the sample tends to agree that the solutions are well selected. As a result from the sample, it can be stated that during the product development the phase of task clarification (3.37) and solution selection (3.61) needs to be focused, whereas the "solution variants are developed to a sufficient extend" and "solutions concepts are analyzed sufficiently on feasibility" during the solution search (3.79).

Second, the analysis of *complexity* constructs shows that the highest perceived complexity refers to the product (4.35). Additionally, surveyed engineers on average at least agreed that the complexity of the process (4.03) and the organization (4.05) play an important role during their daily work. Apart from only perceiving the organizational complexity as rather high, the sample as well sees the potential in "supporting of collaboration in product development" (4.21). Moreover, a still great potential lies in improving the handling of process complexity (3.89) and investigating new methods for handling product complexity (3.63). Taken that the internal consistency of the product complexity construct is the highest of all (.92), the construct can be considered as rather reliable. Thus it can be stated that the given construct can be transferred to other contexts as well. In general, it can be stated that the highest potential for future improvements lies in handling organizational complexity (4.21).

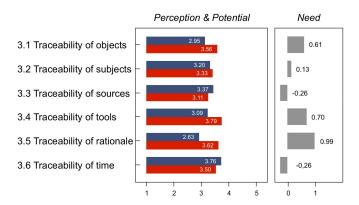


Figure 2. Need for further traceability

Third, the results concerning the need for further *traceability* are visualized in Figure 2. The figure presents the mean values of the perceived traceability (blue) and the potential that the engineers see in the respective constructs (red). Additionally, the need for further traceability support is calculated as difference of the potential and the perceived traceability (grey). Figure 2 shows that tracing objects (2.95) as well as the design rationale (2.63) are the main issues in product development. On the contrary, the majority of interviewees confirmed that their systems landscape enables them to trace time (3.76) and sources (3.37). From the point of the view of the seen potential, the sample is most positive about "providing a tool for tracing engineering objects" (3.79). Finally, the sample clearly identifies the constructs with the biggest need for further traceability support in product development: traceability of rationale (.99), traceability of tools (.70) and traceability of objects (.61).

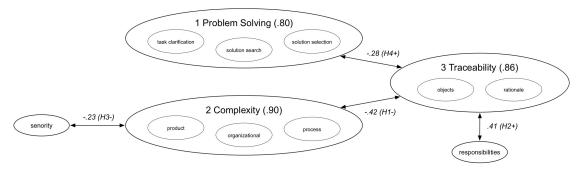


Figure 3. Proof of hypotheses

The following part deals with proving the hypotheses within the framework of the questionnaire. Figure 3 presents only the correlations among those dimensions where the hypotheses were involved. The goal of the research was to understand the correlations of the dimensions in-depth in order to define the context of traceability. First, the results of the study confirm a negative correlation (-.42) between complexity and traceability (H1-). This means that a higher perceived complexity results in a lower perceived traceability of an individual. However, this finding is only valid for the traceability constructs of objects and rationale. Second, the results show a positive correlation (.41) between responsibility and traceability (H2+). That means that the interviewees with higher responsibilities, such as in product management perceive, perceive traceability possibilities as higher. Third, seniority has a slightly negative correlation (-.23) with traceability (H3-). This proves that engineers with a higher seniority perceive less complexity due to their experience. Fourth, problem solving has a negative correlation (-.28) with traceability (H4+). Thus the study disproved this hypothesis, i.e. a better-perceived problem solving leads to less traceability of objects and rationale.

5 CONCLUSION

The *aim* of our paper was to develop a universal questionnaire to evaluate the need for traceability support in the early phase of product development. Therefore, the framework of the questionnaire was presented. The framework illustrated additional dimensions as drivers of traceability, i.e. problem solving, complexity and demographic information. On this basis, the hypotheses regarding the correlations of traceability were stated. Subsequently, the development of the constructs and their items for measuring problem solving, complexity and traceability were introduced. Based on the developed questionnaire a study was conducted. This study demonstrates how to evaluate the need of traceability. Additionally, the study gives insights for further need for traceability: especially traceability of rationale and objects as well as the need for traceability tools. The main contribution of the paper is to provide a universal questionnaire for measuring the ability of problem solving, complexity and the need for traceability and the need for traceability tools.

The main *limitation* of the paper is the universal – not industry specific – design of the questionnaire. Since the questionnaire design is based mainly on theoretical approaches of problem solving, complexity and traceability, the constructs of these dimensions are quite abstract. However, the questionnaire aims at transferring this abstract construct level to a specific and applicable item level. Apart from that, the paper has limited evidence of reliability of certain constructs and its validity is not proven yet. Further, the study proves the hypotheses of the universal questionnaire; however, the results are quantitatively not significant with nineteen interviewees. Although, the paper focuses on internal observation of only one specific industry, the added value of a universal questionnaire is in providing the possibility to compare results even from different product developments.

The above discussed limitations lead to several *future research* opportunities. First, the questionnaire needs to be conducted in another product development in order to evaluate and compare the need for traceability support. Second, this study will give an important insight about important areas of traceability research in general. Third, applying the questionnaire to other areas would help to analyze the problems concerning traceability as well as give insights about problem solving abilities and perceived complexity. All in all, this paper presented a solid contribution to explore the need of engineers for traceability in any product development in any industry.

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Nico Koehler Digital Product Modelling Traceability in Integrated Product Development		the number of involved development disciplines is high. 1 1 1 the development cycles for new solutions are short. 1 1 1 1 the number of iterations for the solution search is high. 1 1 2 4 5 2.4 During my daily work 1 2 3 4 5 the need for coordination between development is high. 1 2 3 4 5 the need for coordination between development is high. 1 2 3 4 5 the need for coordination between development is high. 1 2 3 4 5 the need for coordination between development is high. 1 2 3 4 5 the number of organizational hierarch level is high. 1 <	1 2 3 4 1 2 3 4 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	3 Traceability in Product Development	The following part of the study deals with traceability of engineering objects necessary for the devel- opment of technical systems. Traceability in terms of this study describes the ability to follow every engineering object from its origin to its final use in the product. Please evaluate each of the following statements between "strongly disagree" (1) and "strongly agree" (5). 3.1 The existing system landscape enables me 1 2 3 4 5 to handle requirements as an engineering object. to handle fements as an engineering object. to handle elements as an engineering object. to handle elements as an engineering object.
Nico Koehler Digital Product Modelling Traceability in Integrated Product Development	Thank you for participating in this study about complexity and traceability during the problem solving in the early product development. The goal of the study is to align the development of future methods and tools according to your needs. The study contains three main parts on four pages and takes about 10 to 20 minutes. Please read every question in detail and mark the answer that fits your opinion best. Please answer each question efficiently and carefully, to the best of your ability. Even if a decision is difficult, mark the answer that fits your opinion best. Answer: Answer: Indicate any correction clearly Due to the protection of data privacy we point out that all information you give is voluntary. Your information is handled anonymously and will not be disclosed. Therefore, there is no possibility to trace your personal answers.	 Problem-Solving in Product Development The following part of the study deals with problem solving in product development. Problem solving in terms of this study describes the cognitive activities for solving a problem based on <i>available information</i>. Please evaluate each of the following statements between "strongly disagree" (1) and "strongly agree" (5). 	1	all variants are evaluated sufficiently based on their requirements.	2 Complexity in Product Development The following part of the study deals with the complexity of the development of technical systems. Complexity in terms of this study describes the level of difficulty of the product, e.g. requirements, the following, engineering objects represent information specifying the product, e.g. requirements, functions or components. Please evaluate each of the following statements between "strongly disagree" (1) and "strongly agree" (5).

Nico Koehler Digital Product Modelling Traceability in Integrated Product Development	4 Demographical Information Faulty, we need some demographical information from you for the analysis of the study. Please assert the following questions. 11 Blow oil are you? 12 Blow oil are you? 13 Blow oil are you? 14 Blow oil are you? 15 Blow oil are you? 16 Blow oil are you? 17 Blow oil are you? 18 Blow oil are your response 18 Blow oil are your response 19 Blow oil are your response 10 Blow oil are your response 11 Blow oil are your response 12 Blow oil are your response 13 Blow oil are your response 14 Blow oil are your response 15 Blow oil are your response 16 Blow oil are your response 17 Blow oil are your response 18 Blow oil are your response 19 Blow oil are your response
Nico Koehler D Traceability in Integ	4 Demographical Information Finally, we need some demographical information the following questions. 1.1 How old are you?
Nico Koehler Digital Product Modelling Traceability in Integrated Product Development	 3.2 The existing system landscape enables me 3.2 The existing system landscape enables me io identify the nordifar of an engineering object. io identify the use of an engineering object. io identify relations among engineering objects through PDM. io identify relations among engineering objects through CAD. io identify relations among engineering objects. io to document relations among engineering objects. io to document relations among engineering objects. io estimate impacts of engineering objects. io estimate impacts of engineering objects. io record design decisions related to engineering objects. io record design decisions of engineering objects. io estimate impacts of angineering objects. io estimate impacts of angineering objects. io estimate impacts of an engineering objects. io estimate impacts of an engineering object. io estimate impacts of an engineering object. in to reveal the lastory of an engineering object. in trace and any point in time. in the existing asystem landscape enables me